



Press Release

For Immediate Release

Telestream at ANGA COM 2015

Stand V31, Hall 10.1

Cologne, Germany

9-11 June 2015

Telestream Brings Software Solutions for IPTV, VOD, OTT to ANGA COM

Company to feature proven, business-focused solutions built on its flagship Vantage media processing platform

Nevada City, Calif., May 07, 2015 – [Telestream®](#), a pioneer of video over IP and leading provider of workflow automation solutions for broadcast, cable, and broadband providers, will showcase its IP-based infrastructure solutions at ANGA COM stand V31, Hall 10.1 in Cologne, Germany June 9-11. The company's flagship, enterprise-class [Vantage® media processing platform](#) is the foundation for a broad range of software products that allow content owners, producers, and distributors to quickly, easily and efficiently ingest, edit, transform, package, monetize and distribute their media.

The Vantage platform is based on a flexible service-oriented architecture that is made up of discrete services and connectors that combine to create powerful automated workflows – all under unified system control. Vantage services provide transcoding, media capture, metadata processing, media analysis, and content assembly. Vantage connectors enable seamless, API-level integration with third-party systems.

“As the industry shifts from hardware to more agile, scalable, IP-based software approaches to moving, managing and processing media, Telestream makes its debut appearance at ANGA COM with proven, content preparation and packaging solutions for cable VOD, IPTV and OTT distribution,” said George Boath, VP of International Sales, Enterprise Products at Telestream.

Vantage – a business focused media processing software platform

[Vantage Transcode IPTV VOD](#) maximizes bandwidth efficiency by providing H.264 encoding using the x264 codec. x264 has been shown to reduce bit rates by up to 50 percent while increasing quality. This enables IPTV providers to offer a better viewer experience while simultaneously lowering transmission costs. The product also provides sophisticated control over Transport Stream video, audio, and metadata by integrating best-in-class Manzanita Systems multiplexing technology. Full integration of Telestream Lightspeed™ technology offers the highest possible encoding speeds with GPU acceleration.

[Vantage Transcode Multiscreen](#) is a complete video encoding, packaging and workflow automation solution for OTT multiscreen, web and mobile delivery that includes x264/H.264 and x265/HEVC encoding to provide pristine image quality and compelling bandwidth efficiency. Vantage Transcode Multiscreen addresses the unique requirements of adaptive bitrate (ABR) production and packaging by automating the entire process of source file decoding, video image processing, parallelized encoding, packaging, encryption, and archiving. Running on Telestream's Lightspeed® Server, Vantage Transcode

Multiscreen enables blazing-fast video processing and acceleration across multiple GPUs and CPU cores.

Built on the Vantage platform and recently launched at NAB, [VOD Producer](#) simplifies and automates the complex tasks of preparing and assembling CableLabs-compliant VOD content for cable operators and production networks of any size. Featuring an easy-to-use graphical interface, VOD Producer assembles branded, edited compositions from off-air captures, clean feeds or NLE sources and interfaces with any Telestream software encoder to produce cable, OTT, mobile and broadband output.

Telestream products are used by broadcast, cable and broadband providers throughout EMEA to streamline operations, reach broader audiences and generate more revenue from their media. In 2014 ITV selected Telestream for its content delivery modernization project to achieve time and cost efficiencies across the business and exploit its content across multiple delivery platforms. In 2013 Canal+ selected Telestream Vantage to meet an aggressive timescale for its multi-platform strategy and to automate its VOD catch-up service.

More information is available at www.telestream.net.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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