



Press Release
For Immediate Release

Telestream Honored With Emmy® Award for Technology and Engineering

Company's work on standardization and pioneering development in non-live broadband captioning recognized by industry experts and peers

Nevada City, Calif., September 11, 2015 – America's [National Academy of Television Arts and Sciences](#) has announced that [Telestream®](#), the leading provider of digital media tools and workflow solutions, has been honored with a 2015 Emmy® Award for Technology and Engineering.

Decided by the National Awards Committee's Technology and Engineering Achievement Committee, the Emmy® recognizes Telestream's work on 'Standardization and Pioneering Development of Non-Live Broadband Captioning'. The committee stated that Telestream had shown excellence in engineering creativity and the company joins a distinguished group of honorees that are chosen each year by dozens of industry experts and peers.

"We award the Technology and Engineering Emmy® to companies who are the 'tool makers' of the industry that have materially affected the Television viewing experience," said Robert P. Seidel, Chairman, Engineering Achievement Committee, National Awards Committee. "Just as screen actors are cited for Oscars and stage performers are similarly proud of their Tonys, so should the team at Telestream feel uplifted by its achievements in the demanding area of broadband captioning."

Captioning has been a research & development focus at Telestream for many years, resulting in the evolution of the fastest and simplest way to author and edit closed captions and subtitles for any type of video. Telestream's captioning solutions meet all FCC regulations for both TV and Internet closed captioning with the industry's leading support for CEA-708 caption file formats, QC and troubleshooting of caption files, plus automated adjustments and conversions. The Telestream captioning system solves the challenges of modern content production, editing, delivery, and archiving while maintaining the highest quality closed captions and subtitles.

"The importance of captions goes far beyond legal requirements. From helping deaf and hard of hearing individuals enjoy television to assisting viewers with language ambiguity and allowing a weary traveler to catch the news in a crowded airport, captions play a critical role in our society. However, for broadcasters, creating captions brings very demanding technical challenges. At Telestream we have some of the brightest minds in the industry who have dedicated themselves to creating solutions and standards that are designed to remove some of these technical barriers. To be recognized in this way is a fitting tribute to all of the hard work that our team has invested. We feel honored to have been recognized," said Shawn Carnahan, Chief Technical Officer at Telestream.

For more information about Telestream, visit www.telestream.net.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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