

Press Release For Immediate Release

Telestream Releases Tempo Version 2.0 Retiming Software

Nevada City, Calif., October 20th, 2015 –<u>Telestream</u>[®], the leading provider of video transcoding and workflow automation solutions, today announced the release of the latest version of its flagship <u>Vantage</u>[®] media processing platform with specific enhancements to its <u>Tempo</u> time adjustment system. This enterprise-class software system allows content owners, producers, and distributors to quickly, easily and efficiently ingest, edit, transform, package, monetize and distribute their media. The Vantage platform is based on a flexible service-oriented architecture that is made up of discrete services and connectors that combine to create powerful automated workflows – all under one unified system control.

First unveiled at NAB 2015, Tempo is a time adjustment solution that helps re-time file-based content and intelligently adjust the running time of shows and segments. It utilizes new time adjustment algorithms that deliver superior quality and faster turn-around times. With a Tempo system, users have both a retiming solution and a Vantage node – when not retiming assets, the Lightspeed server resources can be used for other Vantage tasks, thereby maximizing return on investment in production tools.

Tempo v2.0 includes an enhanced user interface, which provides more control over asset timing. VU meters in the portal player enable segmenting files on 'silence', whilst intuitive on-screen markers segment content visually and provide a 'jump to' capability. The ability to save and recall projects allows users to mark up a file with segments and timing options, save that as a configuration, and then recall and load it at a later time. Also, Tempo v2.0 features retiming of SCC caption and STL subtitle files as well as advanced support for interlaced content.

"We've hit the ground running with Tempo ever since its launch at NAB with strong positive customer reaction," explains Paul Turner, VP of Enterprise Product Management at Telestream. "We can prove a positive return on investment in a number of different scenarios - from retiming assets to suit different advertising distribution practices to changes in streaming bandwidth enabling shorter run times and thereby reduced charges. It even allows editors to save time by ignoring precise time requirements and then using Tempo to adjust the asset to a specific running time."

Developed as an integral element of Telestream's Vantage media processing platform, Tempo v2.0 is a complete solution, running on a <u>Lightspeed K80 Server</u> with <u>Vantage Transcode Pro</u>. Within this intelligent software environment, new compression and expansion algorithms deliver superior quality and faster turn-around times. Simultaneously, new methods of interpolation adjust the effective sampling rate of each media stream in a way that produces no noticeable visual or audible artifacts. With Tempo, retiming is applied longitudinally across the entire asset, resulting in much better and more consistent quality.

Alongside Tempo v2.0, Vantage 6.3 includes a number of new capabilities. It supports more cameras, provides more control and greater intelligent operation in camera ingest applications. Also, the media processing platform features upgrades to Traffic Manager, improvements to Vantage Cloud and a new "Avid Interplay to XML" tool for Vantage users.

More information is available at <u>www.telestream.net</u>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including <u>video capture</u> and ingest; live and on-demand <u>encoding</u> and <u>transcoding</u>; <u>captioning</u>; <u>playback and inspection</u>, delivery, and <u>live streaming</u>; as well as automation and orchestration of the entire <u>workflow</u>. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit <u>www.telestream.net</u>.

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