

NEWS RELEASE

Telestream Hires Scott Murray

Nevada City, California, February 2nd, 2016 – Telestream[®], a leading provider of digital media tools and workflow solutions, today announced that it has hired broadcast technology industry veteran Scott Murray as a Product Manager, working on the Company's flagship Vantage® media processing platform. Murray will be responsible for managing the development of the Vantage framework to ensure the product's continued market and technology leadership.

Murray has over three decades' experience in the broadcast equipment business, driving product strategy, marketing and engineering development. For the last fifteen years, he has held several senior management, marketing and development positions at Grass Valley, most recently as its VP for Switchers & Routers.

"We are delighted to welcome Scott to our ever growing team," said Paul Turner, Vice President of Enterprise Product Management at Telestream. "Scott's track record demonstrates a deep understanding of technology combined with market knowledge and a passion for developing successful products that meet the stringent demands of our broadcast customers."

Telestream's Vantage media processing platform is the foundation for a broad range of enterprise-class transcoding and workflow automation software products that allow thousands of content owners, producers, and distributors around the world to quickly, easily and efficiently ingest, edit, transform, package, monetize and distribute their media. Having an enviable track record of posting profitable growth for the last 18 years, Telestream reports that sales of Vantage systems increased by more than 40 per cent last year.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; captioning; playback and inspection, delivery, and live streaming; as well as automation and orchestration of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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