



NEWS RELEASE

For Immediate Release

Gameshow 2.0 Now Available

New Release Makes the Production of Game Streams Easier, Allowing Gamers to Focus on their Gaming Content

Nevada City, Calif., March 10, 2015 – [Telestream](#)[®], a leading provider of live streaming applications and video tools, today announced version 2.0 of Gameshow, a software application designed to help gamecasters create professional quality streams with beautiful graphic templates, dynamic editing, live switching, green screen technology, and built-in interactive widgets. The latest version of Gameshow introduces new production controls that allow gamecasters to focus on gaming rather than worry about the logistics of broadcasting and production. Gameshow v.2.0 is available immediately from www.gameshow.net where users can also [download](#) a free 14-day trial version of the software.

Gameshow v2.0 makes it easier and faster than ever before for game broadcasters to create professional shows that convey a consistent personality and brand. With a few clicks, users can pick and customize game templates, insert graphics, add widgets and even put themselves “inside the game” using the green screen function, before starting streaming to Twitch or YouTube. Many of the new 2.0 features are a direct result of feedback received from the new Gameshow Insiders Program, launched earlier in the year. The Gameshow Insiders Program was created for streamers to gain insight and provide input into the direction of Gameshow, forming a community of influential streamers that can shape the future of game streaming.

"Having the ability to schedule my live streams ahead of time is critical. It informs my audience of the exact time I plan to go live and lets them build hype in the chat as they count down to showtime! GameShow allows me to stream to any scheduled event that I have with a click of a button," said Gameshow 2.0 beta user Clintus McGintus from Clintus.tv.

New features in version 2.0 include:

- Global hotkeys allows users to control their broadcast while in a game on the same machine. Gamers can switch scenes in Gameshow, without leaving their game.
- YouTube event management allows users to manage YouTube events from directly within the Gameshow interface.
- Toggling layer visibility allows users to turn on and off visual and audio sources on any shot.
- New usability improvements such as color correction and audio handling improvements allow for a higher level of customization for individual sources.
- RSS feeds allow the addition of news tickers that are dynamically updated for the latest event.
- Performance of web cams on Mac has been improved to consume less CPU resources.

Pricing and Availability

Gameshow is available immediately from www.gameshow.net as a free update for existing customers. New users can download a free 14-day fully featured trial version. After the 14-day trial period, pricing is as follows:

- 1 Month subscription - \$8.99
- 3 Month subscription - \$23.99
- 12 Month subscription - \$90.99

Gameshow 2.0 Webinar

For those interested in seeing the new features in action, Telestream will be hosting a webinar on Tuesday, March 15th 2016 at 12 PM PDT | 3 PM EDT | 7 PM GMT. Click [here](#) to register.

About Gameshow

Gameshow is the only cross-platform, all-in-one live game streaming production software that enables capture, live production, and encoding of live streams for broadcast. With Gameshow, game broadcasters can simplify the process of creating a consistent, branded game stream using graphical overlays and interactive widgets, which help them build their community, build their brand and make their streams worth watching. Gameshow is ideal for streaming or recording live Internet gameplay; archiving game events and matches; talk show formats; streaming live educational, training, game strategy discussions and more. For more information visit the Gameshow [website](#). Gamers interested in learning more about Gameshow and picking up a few tips and tricks from the experts, can tune into "The Gameshow Show", a weekly live show on www.twitch.tv/gameshowlive every Friday at 11:30 ET, 12:30 CT, 2:30 PT.

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

Trademarked company and product names are the property of their respective companies.

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