



Press Release

For Immediate Release

Vantage Media Processing Platform Ingests & Transcodes 750 XDCAM HD discs into Avid and CatDV environment in just four days

Warner Bros Belgium Bases Super Fast File-based Broadcast Workflow on Telestream Vantage

Nevada City, Calif., May 24, 2016 – [Telestream](#)[®], the leading provider of video transcoding and workflow automation solutions, today announced the successful implementation of a major Vantage transcode server, file-based content ingest platform and intelligent workflow automation system at Warner Bros International Television Production Belgium. Working with Belgian Systems Integrator, VP Media Solutions, Warner Bros has created an innovative file-based workflow at its Zaventem-based production facility where all ingest, transcoding, archiving, media asset management (MAM) and storage are supported.

Designed by Warner Bros engineers, who worked closely with VP Media Solutions' broadcast technology specialists, the file-based workflows integrates Telestream Vantage alongside production and MAM systems from Avid and CatDV and an Archive solution from Oracle/Archiware.

The workflow was commissioned around the turn of the year. Within weeks, it was tested to the limit, supporting Warner Bros' Thailand-based TV production – Temptation Island. Over a four day period, the Vantage system was used to ingest all the rushes of the latest series of Temptation Island – 30 TB of data on at least 750 XDCAM HD discs - to the Avid Isis storage and the CatDV MAM. All assets were re-wrapped from OP1a to OP-Atom during transfer to the correct Avid workspace. At the same time all files were transcoded to H.264 files and ingested in the CatDV MAM system for further browsing and logging. Loggers and directors could access all footage on-premise and also securely in the cloud.

"We were facing short production timescales on this project, so the loggers, directors and editors needed to start immediately and as coordinated as possible," explained Jens Clinckspoor, Workflow Designer at Warner Bros Belgium. "I have written a lot of workflows – both for content ingest and output – and I was very impressed by the speed, elegance and versatility of the Vantage platform, which saved us a lot of time in production."

VP Media Solutions' engineers are extensively trained on Vantage, as a result they can use this advanced toolkit to co-create all kinds of workflows to suit a customer's specific production requirements. The ability to integrate the Telestream, Avid, CatDV and Archive systems so seamlessly is critical to the efficient operation of the entire production facility at Zaventem.

"VP Media Solutions is our solutions partner for both Telestream and CatDV", says Talle Leyssens, CTO at Warner Bros Belgium. "They really understand our needs and have the right people available to co-build our workflows."

More information is available at www.telestream.net.

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About Warner Bros International Television Production België

Warner Bros. International Television Productions België is an independent Flemish television production company (formerly Eyeworks Entertainment). WB ITVP België produces television programs in every genre and for every broadcaster in Belgium. Recent shows are: D5R (VRT – Ketnet), Het Zijn Net Mensen (SBS - VIER), De Gouden Schoen (Medialaan - VTM), Café Corsari en Het Sterkste Netwerk (VRT - EEN). In production at this moment: Temptation Island (SBS - VIJF), Terug naar eigen Land (SBS - VIER), Met Vier In Bed (Medialaan – VTM)

About VP Media Solutions

Created 40 years ago, VP Media Solutions distributes a large and strong product portfolio, within the media & broadcast industry. All brands are known for their very high quality products and are used in mission critical situations. That's why every Belgian broadcaster relies on VPMS' equipment for their channel playout systems, their long term video archive or digital production systems. As a system integrator, VP Media Solutions has all required expertise in-house for building end-to-end media solutions. VP Media Solutions is your preferred Telestream projects partner for Belgium and Luxembourg.

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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