



## NEWS RELEASE

### Telestream Releases OptiQ Monitor

*Radically different approach to video monitoring & analytics now commercially available*

**Nevada City, California, April 7th , 2020** –[Telestream®](#), a leading provider of workflow automation, media processing, quality monitoring and test and measurement solutions for the production and distribution of video, has announced that its new [OptiQ Monitor](#), a cloud-based monitoring-as-a-service, is now **available**. OptiQ Monitor enables real-time deployment of live ABR quality monitoring at scale in over 70 global geographic regions and is designed to give broad visibility into the health and performance of live OTT channels delivered through CDN partners.

To successfully deliver a fully monetized, rights protected, high quality event or channel requires more than just a world-class encoder or packager. It starts with a good knowledge of what the broadcaster is delivering through extensive video monitoring and analytics. OptiQ Monitor is for users such as content owners, broadcasters, event operators, and sports leagues that have already put in place the infrastructure required to support their live streaming channels but have no monitoring infrastructure, especially post-CDN.

“We introduced OptiQ Monitor service to the international broadcast industry during the 2019 IBC Show in Amsterdam and it generated strong interest from show attendees. We’re thrilled to say it’s now available,” said Kenneth Haren, OptiQ Product Manager at Telestream.

“OptiQ Monitor is a cloud service that radically changes the approach for on-demand monitoring & analytics, delivering real time performance and quality insights of OTT channel quality. For the first time, customers can spin up a multi-cloud hosted service in an automated and orchestrated fashion.”

OptiQ Monitor is a multi-cloud monitoring service that Telestream Cloud customers can immediately leverage to manage provisioning, configuration and data collection of our industry leading monitoring products deployed across the globe. When a user hits ‘go’ the OptiQ Monitor service automatically spins up to perform robust monitoring of a customer’s live streaming channels. OptiQ Monitor enables users to integrate a superior level of video monitoring without needing to modify anything in their existing delivery chain.

OptiQ Monitor allows customers to be able to measure the real-time performance of their OTT channels at the CDN edge for every variant concurrently across disparate regions. A powerful new service, OptiQ Monitor provides critical insights into the customer quality of experience, and when there are challenges, actionable analytics ensure that audience

impacts are minimized. The service features a REST API for automation and integration, unlocking on-demand access to network performance and analysis data that can be combined with other performance metrics in a comprehensive view.

It is critical that Telestream customers have deep insights into the performance of their OTT channels and the OptiQ Monitor service delivers that on-demand, multi-cloud, across the globe.

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## About Telestream

For over 20 years, Telestream® has been at the forefront of innovation in the digital video industry. The company develops products for [media processing and workflow orchestration](#); live [capture](#), [streaming](#), [production](#) and [video quality assurance](#); and [video and audio test solutions](#) that make it possible to reliably get video content to any audience regardless of how it is created, distributed or viewed. Telestream solutions are available on premises or in the [cloud](#) as well as in hybrid combinations. Telestream is privately held with corporate headquarters located in Nevada City, California and Westwood, Massachusetts.

For company and product information, visit [www.telestream.net](http://www.telestream.net).

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