



NEWS RELEASE

Telestream Announces Stanza - Subscription-based Broadcast-Quality Captioning and Subtitling Solution

Client-Server model enables proxy-less workflows from any location regardless of where media files are stored

Nevada City, California, January 26, 2022 – [Telestream®](#), a global leader in workflow automation, media processing, quality monitoring and test and measurement solutions for the production and distribution of video, today announced [Stanza](#), a new high-quality captioning and subtitling software product designed for large and small companies alike. Stanza provides a low-cost entry point for organizations requiring high-end captioning capabilities by offering a subscription-based OPEX business model.

Providing accurate closed captions and subtitles are critically important aspects of video content creation as legal requirements in many regions of the world mandate this information be made available for hearing impaired viewers. To help address the challenges of remote working, the client-server deployment model of Stanza allows captioning editors to work from any location from a simple browser-based editing console, regardless of where media files are stored. Stanza uses the powerful Telestream GLIM engine to play back original high-res files instantly without any need to create and transfer proxy images.

“With Stanza, large media files do not need to be downloaded or moved across a local area network, nor do proxies need to be created to work on captioning projects,” says Scott Matics, Senior Director of Product Management at Telestream. “And with its built-in access to Timed Text Speech auto-transcription and integration with Vantage and Timed Text Flip transcoding and processing, Stanza represents a powerful new way to automate more of the caption creation process.”

With the ability to run on Windows, MacOS and Linux, Stanza is platform agnostic enabling editors and captioning agencies the ultimate in flexibility. Stanza includes optional access to the AI powered Timed Text Speech auto-transcription service which supports over 100 languages. Stanza also integrates with the Vantage Timed Text Flip text transcoder and processor to provide automation for captioning workflows.

“With Stanza, companies of all sizes, as well as independent transcriptionists, can now create and edit broadcast-grade, high-quality captions and subtitles more efficiently and

more cost-effectively than ever before,” comments Matics. “This represents the future of closed captioning and subtitling workflows.”

Stanza is built upon the Telestream Media Framework, the same technology that underpins several Telestream products and services such as the Vantage Media Processing Platform and Telestream Cloud Transform. The Media Framework includes format and container support developed from over twenty years of experience, having been tested in some of the most challenging broadcast use cases around the world.

To request an evaluation copy of Stanza, please click this [LINK](#).

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About Telestream

For over 20 years, Telestream® has been at the forefront of innovation in the digital video industry. The company develops products for [media processing and workflow orchestration](#), live [capture](#), [streaming](#), [production](#), [video quality assurance](#), [virtual events and video hosting](#), [content management](#), and [video and audio test solutions](#). Available on premises or in the [cloud](#) as well as in hybrid combinations, Telestream solutions make it possible to reliably get video content to any audience, regardless of how it is created, distributed or viewed. Telestream is privately held with corporate headquarters located in Nevada City, California and Westwood, Massachusetts.

For company and product information, visit www.telestream.net.

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