



## ***NEWS RELEASE***

### **Telestream Releases Wirecast 15 with Rearchitected Engine, New UI, and Low-Cost Subscription Options**

Featuring improved efficiency, new viewer engagement features, and enhanced 4K support to empower affordable creativity for live streaming professionals

**Nevada City, California, April 14, 2022** — [Telestream®](#), a global leader in file-based media workflow orchestration, media streaming, and delivery technologies, today announced version 15 of Wirecast, its multiple award-winning live streaming and production software for Mac and Windows. With improved 4K support, Rendezvous conferencing enhancements, interactive web page overlays and social comment moderation, and new subscription options, Wirecast 15 empowers users of any skill level to create professional-looking content that engages and retains viewers. A newly rearchitected, high efficiency software engine enables users to create even more compelling productions while consuming less system resources.

“Wirecast 15 represents a significant leap forward in ease of use, efficient use of computer resources, and further enhanced creative tools,” says Lynn Elliott, Senior Product Manager for Wirecast. “With its refreshed UI and subscription options, the new version allows users of any experience level and budget to easily produce broadcast-quality programs that rival most professional television productions.”

#### **Highest Quality Capture, Streaming, and Viewer Engagement Tools**

Wirecast 15 supports capture of 4K camera sources, playback of 4K media files, and 4K streaming output to deliver the highest-quality video content to viewers. The Rendezvous peer-to-peer conferencing system now supports live musical instruments as high-definition audio sources in the Wirecast stream through audio processing enhancements that preserve the tonality of the music.

To improve audience engagement, web page overlays are fully interactive in a stream when performing tasks such as live demos or tutorials. Social media comments can be integrated directly into the broadcast (from Twitter, YouTube, and Facebook) with precise control over what gets publicly displayed. Selected comments automatically populate an animated title template enabling users to have a continuously rotating collection of comments playing over the stream.

## New User Interface

The new UI in Wirecast 15 allows users to create even the most sophisticated content on their own terms with customizable graphics, templates, stock media, and more. Upgraded audio tools include an enhanced display of audio meters across different views so users instantly see whether audio levels are too low or too high.

## Rearchitected Software Engine

Wirecast 15 includes a rearchitected software engine that uses up to 60% less computer resources than previous versions, freeing up valuable *CPU and GPU power to enable the most complex workflows*. Users can run more programs in the background while live streaming for live on-the-fly updates and changes without impacting stream delivery and reliability.

“The rearchitected engine in Wirecast 15, which includes an update to Direct3D12 on Windows as well as many other efficiency updates, lets streaming pros do more with less. Whether it’s a capable Mac laptop, or a powerful turnkey hardware system like Wirecast Gear, our users wanted more production capability across supported hardware, and we’ve delivered it,” says Elliott. “2022 is going to see even more amazing announcements around the Wirecast ecosystem, so it’s going to be an exciting year for our users.”

## New Subscription Options

To give live-streamers an easy and affordable way to get started producing professional-quality content, Telestream is now offering flexible, low-cost subscription options for Wirecast Pro. Content producers and live streamers can choose to enroll in monthly or annual subscriptions (starting at \$35/month) and get all of the features included in Wirecast Pro, plus free upgrades with Premium Access support, for the duration of their subscription.

Wirecast 15 is available now at [Telestream.net](https://www.telestream.net). NAB attendees can see the new version of Wirecast at booth C3007. To find out more or download a free trial go to:

[www.telestream.net/wirecast/](https://www.telestream.net/wirecast/)

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## About Telestream

For over 20 years, Telestream® has been at the forefront of innovation in the digital video industry. The company develops products for [media processing and workflow orchestration](#), live [capture](#), [streaming](#), [production](#), [video quality assurance](#), [virtual events and video hosting](#), [content management](#), and [video and audio test solutions](#). Available on premises or in the [cloud](#) as well as in hybrid combinations, Telestream solutions make it possible to reliably get video content to any audience, regardless of how it is created, distributed or viewed. Telestream is privately held with corporate headquarters located in Nevada City, California and Westwood, Massachusetts.

For company and product information, visit [www.telestream.net](https://www.telestream.net).

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