



NEWS RELEASE

**IBC 2022 Preview
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RAI, Amsterdam**

Telestream to Showcase Latest Solutions Encompassing Production Through Distribution at IBC 2022

Features new capabilities for Live & Studio production, Post, Advertising, VOD, Live Production and Streaming, Content Management, and Video Quality Monitoring

Nevada City, California, August 3, 2022 – At IBC 2022, [Telestream®](#) (Booth 7.C16), a global leader in digital media, both file-based and live, will demonstrate its comprehensive portfolio of solutions that empower production and post production teams, operations personnel, and engineers to ensure the highest quality customer experience while providing maximum business value.

IBC 2022 will provide the first showcase of the company's newly expanded cloud-native services offering due to the recent acquisition of Encoding.com. Attendees will see how the cloud native automation and scale of Encoding.com, coupled with the broadcast media DNA of Telestream, delivers an unparalleled set of capabilities for customers.

"We're looking forward to seeing our customers and partners again after such a long hiatus," says Jon Wilson, Chief Operating Officer at Telestream. "We've grown significantly since our last gathering in 2019, recently having completed our 13th acquisition, Encoding.com. Now together as one platform, Telestream and Encoding.com deliver the most complete and comprehensive cloud media processing service in the market."

Also New for IBC 2022

- The latest enhancements in media processing and workflow automation feature new HDR capabilities in the Vantage Media Processing Platform, significant updates for Lightspeed Live Capture such as ST 2110 with NMOS, and a next generation captioning product, Stanza.
- A next generation, centralized video quality monitoring and analytics solution, Argus, that enables automated surveillance of each transition in the video delivery chain will be debuted for the first time.
- The latest version of the PRISM waveform monitor family features fast IP switching and enhanced post production format support, including DCI 4096x2160 4K sources and more.

- The latest versions of DIVA and Kumulate content management solutions will be on display with a new user interface for DIVA and support for the Archive eXchange format.
- The multiple award-winning, fully configured, live video streaming production system, Wirecast Gear 3, will be shown at IBC for the first time. Plus, the latest version of Wirecast live streaming and production software.
- Sherpa Stream, a secure and highly customizable live video streaming and content management platform, trusted by media and entertainment organizations, Fortune 500 enterprises, financial institutions, and more will also be shown.

"We've made tremendous progress in advancing our capabilities and solutions, especially with the acquisition of Encoding.com, and we look forward to demonstrating that at IBC this year," says Wilson. "These broader capabilities, combined with our market-leading cloud presence, position Telestream to address our customers' most complex business challenges. We look forward to connecting in Amsterdam!"

For much more information on what's new at IBC 2022 from Telestream, please see <https://www.telestream.net/pdfs/events/WhatsNew-IBC2022.pdf>. To book an appointment, go to <https://www.telestream.net/company/events/ibc/IBC-2022.htm>.

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About Telestream

For nearly twenty-five years, Telestream® has been at the forefront of innovation in the digital video industry. The company develops products for [media processing and workflow orchestration](#), live [capture](#), [streaming](#), [production](#), [video quality assurance](#), [virtual events and video hosting](#), [content management](#), and [video and audio test solutions](#). Available on premises or in the [cloud](#) as well as in hybrid combinations, Telestream solutions make it possible to reliably get video content to any audience, regardless of how it is created, distributed or viewed. Telestream is privately held with corporate headquarters located in Nevada City, California and Westwood, Massachusetts.

For company and product information, visit www.telestream.net.

For more information, please contact:

North America

Doug Hansel
doug@highrezpr.com
 603-537-9248

EMEA & APAC

Jeneane Ezzell
jeneane@highrezpr.com
 +44 7790 411561

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