



TELESTREAM



Application Note

Integrate Vsoft's VideoClick application with ClipMail Appliances

Introduction

Vsoft VideoClick users can now improve their media workflow efficiency by integrating Vsoft's encoding, distribution and management tools with Telestream appliances.

Telestream appliances such as ClipMail Pro and ClipExpress can now serve as encoding stations that automatically deliver media "parcels" to Vsoft's VideoClick media distribution and collaboration application. VideoClick provides VCR-like, frame accurate control of MPEG1 or MPEG2 assets. A smart archiving system allows for search and retrieval by a wealth of database markers. Efficient distribution to designated recipients in a given network ensures that individuals and user groups can work on a specific video concurrently.

Telestream's store-and-forward delivery methodology means that the appliances can be used to submit source material to VideoClick via LAN or WAN - wherever the source material resides. The media parcels consist of high-quality MPEG video/audio files and important metadata. The metadata includes text information such as subject, author, notes and other important file attributes, which ensure seamless file import into the Vsoft server database. Users can also set up their own media management parameters to control information and delete parcels once imported to VideoClick.

VideoClick users now have access to high quality MPEG source files encoded by Telestream's award winning appliances with the flexibility of local or remote submission.



How It Works

The 'Telestream Import' application is a Windows™ program running on the VideoClick server. It is designed to automatically import MPEG files into a Vsoft server database from Telestream "parcels." The application can be used to continuously monitor one or more folders on an FTP server for arriving parcels. Each parcel will arrive in a unique subfolder which contains one or more "MPEG" files, one "cxa" file, and one "txt" file. The txt file is the last file in the parcel to arrive. Importing begins when the txt file can be opened and read. The txt file may contain data such as subject, author, etc. These data are used as the attributes for the MPEG files as they are imported. The user can set several application parameters such as those that control which folders are monitored, the txt file format, and optional deletion of parcels after they are imported. The application can also be used to manually import parcels.