



FlashNet Trade-in Program

DIVA & Kumulate upgrades for FlashNet Customers

Continuing support of FlashNet

Feature development for FlashNet has ended, but Telestream will continue to provide support and critical bug fixes through March 31, 2025.

Sales of expansion licenses for FlashNet will be available through December 31, 2022

Upgrade deal details

FlashNet customers can upgrade to DIVA or Kumulate while keeping their yearly payments at the same price as their existing support fees.

While the FlashNet licenses will be transferred over at no cost, a modest one-time surcharge will be applied for the professional services needed for the upgrade, as well as any database license that may be required.

Customers can trade-in their existing FlashNet licenses for either subscription or perpetual licenses. For customers who choose subscription licensing, any content written to storage will continue to be accessible even if that subscription were to lapse.

Painless upgrade process

The upgrade is designed to use the FlashNet-written archives on their existing media, so that customers can avoid a time-consuming media migration.

DIVA and Kumulate have several benefits over your existing FlashNet solution.

- Vantage integration – DIVA and Kumulate can be integrate with Vantage to provide workflow automation and transcoding, with additional capabilities planned for future releases.
- Checksums – DIVA and Kumulate support checksums to verify integrity across all file movement. FlashNet only supports verification by completely reading the files out of storage, which is time-consuming, ties up system resources, and can incur additional egress costs in Cloud environments.
- Multi-system connectivity – DIVA and Kumulate provide the ability to connect multiple systems, giving users and third-party systems access to content across different locations and departments.
- More affordable expansion – The DIVA and Kumulate systems include (at no charge) several features that required the purchase of additional licenses in FlashNet.



Frequently Asked Questions

What is the reason for the decision to end FlashNet production?

FlashNet has been a very successful product, but its core technology is aging. DIVA and Kumulate provide a modern architecture and an expanded feature set, so customers can feel comfortable that their content management solution will address their current and future requirements.

Does DIVA/Kumulate integrate with my storage / MAM / PAM / Automation system?

An extensive list of partners have integrated with Telestream's content management solutions, including almost all of the systems that have FlashNet integration. In the rare situation where a third-party device does not have an integration to DIVA / Kumulate, it may be possible to use our API converter to enable the device to send FlashNet API commands to your new system.

Can I expand my system or add new options as part of my DIVA/Kumulate upgrade??

Any additional software licenses for DIVA / Kumulate will be purchasable at a limited-time discount of 30%. To receive this discount, orders must be received by December 31, 2022.

How does DIVA/Kumulate use the content written by FlashNet?

No media migration is required to move to your new system. The upgrade includes a database conversion, which will enable DIVA / Kumulate to read and use the content written by FlashNet.

If I opt for a subscription license, what is the license term?

The subscription will be a one-year term, payable in advance. Any FlashNet support costs paid during your existing support term leading up to the upgrade will be prorated.

If I opt for a subscription license, what happens to my content if I allow my subscription to lapse at some point in the future?

Telestream understands that access to archived data is of critical importance. For this reason, even if a subscription lapses, your content management solution will continue to support read access to all content.

Please contact your Telestream Regional Sales Manager or authorized channel partner to get more information or to schedule your upgrade today!



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