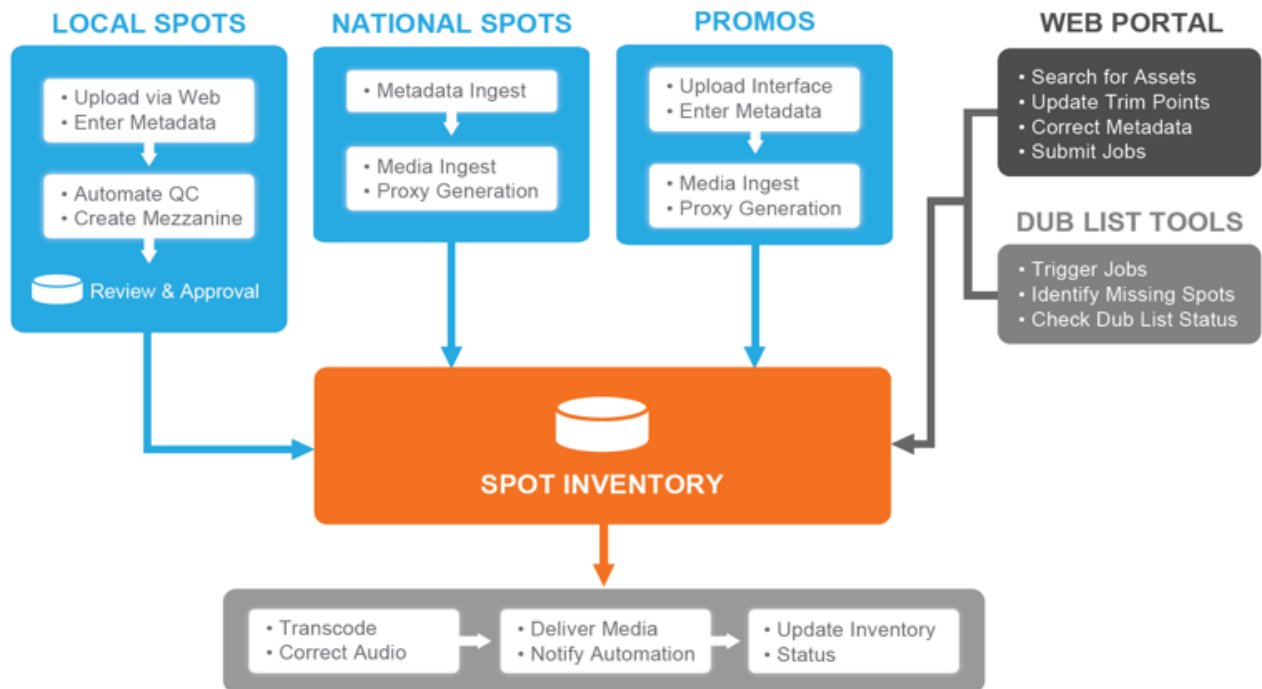# Flexible & Scalable

Telestream TrafficManager provides all the tools required to build an automated ingest-to-air-ready media content processing system. This may be a single television station, or a large group with centralized ad ingest and management.

TrafficManager leverages the powerful Vantage platform for workflow management and transcoding, analysis and automated decision making, and offers the same level of system scalability, including the ability to use one or multiple Windows® - based servers, as well as the fast and powerful Telestream Lightspeed servers.

TrafficManager is a flexible tool that allows you to scale your operation as necessary. Build rules for different stations or cable channels simply by mapping out naming, dub list and distribution requirements. If you're starting with tape, you can use Telestream's Lightspeed® Live Capture to ingest media with metadata directly into TrafficManager. Locally generated promos and ads can also be imported from your station's edit suites.