

# Telestream Corporate Facts

## Information Sheet

### Background

For more than 25 years, Telestream® has been at the forefront of innovation in the digital video industry, pioneering file-based video transcoding and high-quality media exchange over IP networks. This laser focus on continuous innovation stems from the strong video and television pedigree of Telestream's management team. The company has been profitable since 2001 and has experienced revenue growth every year since. This has allowed the company to finance thirteen strategic acquisitions to expand its transcoding expertise and enter the content management, workflow automation, content storage management, live and event streaming, QC, video test, quality and service assurance spaces. Today, Telestream continues to drive the industry forward by embracing agile software development methodologies that accelerate innovation in this highly dynamic and fast-changing market.

### Business Description

Telestream provides world-class solutions spanning the media supply chain for live and on-demand digital video tools and workflow solutions that allow businesses and consumers alike to transform video content, from point products to an increasing array of solutions to solve the needs of the industry's most demanding customers. From on-premises applications to cloud or hybrid deployments, Telestream solutions provide customers the ultimate optionality to meet the needs of today while providing a seamless bridge to their future business models. Telestream products and solutions span the entire digital media lifecycle, from video test and synchronization, to enterprise live capture and streaming, media processing and workflow automation, video quality assurance monitoring, and production and streaming. Telestream is also known for providing unparalleled customer service and support, and prides itself on taking a consultive, solutions-based approach to customer relationships.

### Key Facts

Founded:  
1998

Headquarters Locations:  
Nevada City, CA, USA  
Westwood, MA, USA

Regional Offices (partial list):

- Beaverton Oregon
- Sterling, VA
- Bristol (UK)
- Bonn, Germany
- Krakow, Poland
- Timisoara, Romania
- Shanghai, China
- Bangalore, India

Employees: 550+

Worldwide sales channels:  
Direct, resale & online

Financials:

- Profitable since 2001
- 23 consecutive years of revenue growth
- Thirteen acquisitions
- Majority owned by Genstar Capital

Customers include:

- 96% of the top US broadcast station groups
- 80% of the top 25 US media companies
- 82% of Fortune 100 companies
- Millions of consumers

Media Contacts:  
comms@telestream.net

### Market Focus

Media, entertainment, post-production, live event, content creators, linear and OTT streaming services, corporations, education, government, and consumers all rely on Telestream to simplify their digital media workflows. Robust products, reliable customer support, and quick response to evolving needs in complex video environments have gained Telestream a worldwide reputation as the industry standard for automated and encoding-based digital media workflows.

### Customers

Many of the world's most demanding media and entertainment companies such as Al Jazeera, CCTV, Comcast, Charter, Cox, Discovery, Disney, Direct TV, Fox, Google, NBC Universal, Paramount, Sinclair, Sky, Televisa, Vivendi, Vodafone, and Warner Bros, as well as a growing number of users in a broad range of business environments, all rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their content.

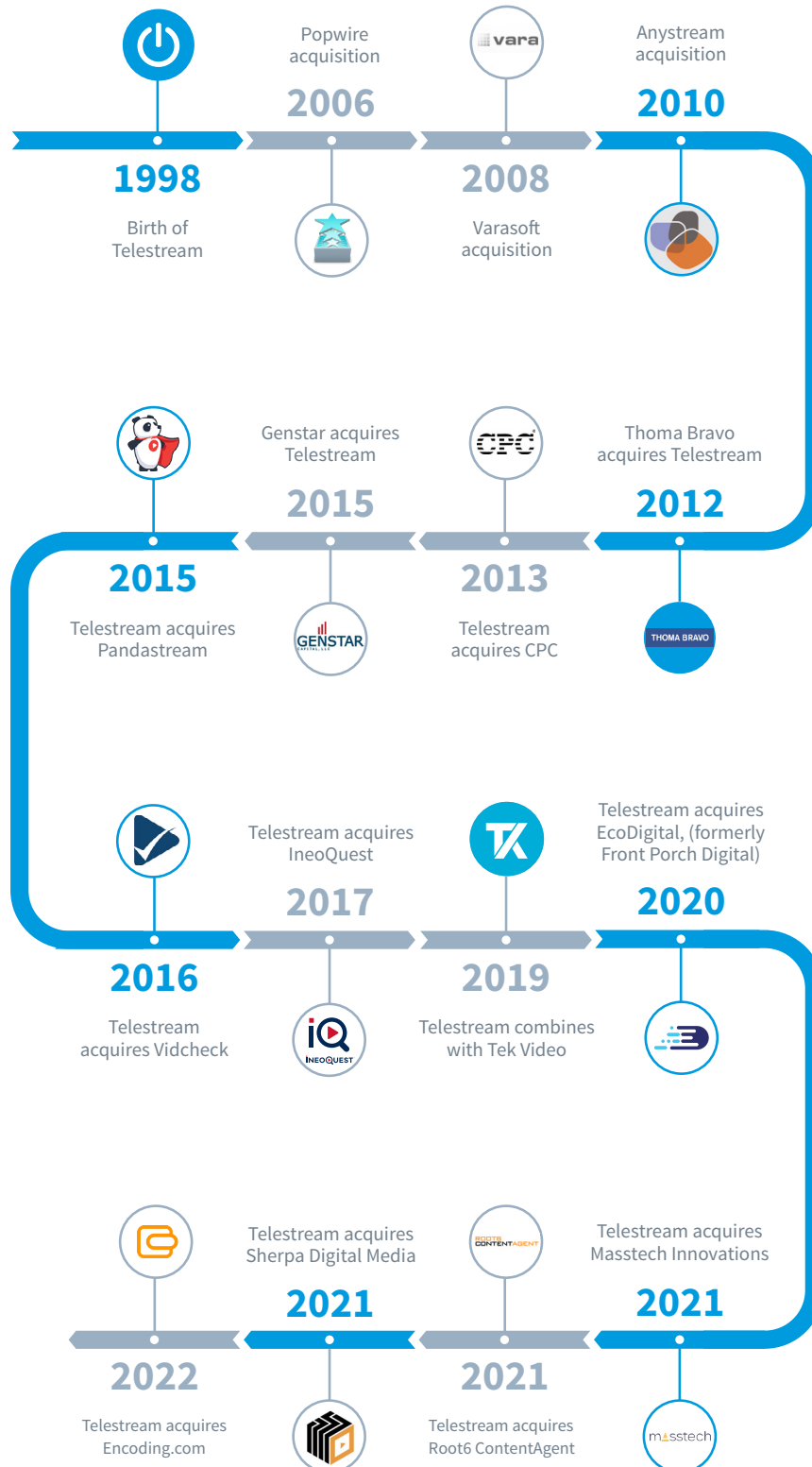
### Partnerships

Telestream partners with the industry's leading companies across the entire digital media lifecycle, from consumer to enterprise, including Apple, AWS, Avid, Dolby, IBM, Google, Mediakind, Microsoft, Panasonic, Sony, Synamedia, and YouTube. These and other industry leaders have turned to Telestream to do the heavy lifting of live streaming, media reformatting, indexing, and metadata exchange to deliver end-to-end live and on-demand distribution of digital media content.

### Solution Category



## Telestream Acquisitions Over Time



### Media Processing & Workflow Automation

- Vantage: Media Processing Platform
- ContentAgent: Automated file-based workflow management
- Lightspeed Server: GPU accelerated image processing
- DIVA | Kumulate: Content management
- TrafficManager: Ad ingest and management
- CaptionMaker: Captioning and subtitling software
- Stanza: Subscription-based captioning and subtitling software
- Vidchecker | Aurora: File-based QC
- GLIM: Play pro media in a browser



### Encoding.com

- Cloud-native solutions to simplify your ability to transcode, package, QC and protect premium content for streaming and playout on any device.



### Telestream Cloud

- Various services including Vantage Cloud Port, Qualify, Timed-Text Speech, and Stanza, all aimed at extending deep on-premises workflow capabilities to cloud applications.

### Video Quality Monitoring and Analytics

#### Management Systems

- cPAR: Analytics and reporting
- Argus: Centralized video quality monitoring and analysis
- iVMS ASM: Real-time aggregation and correlation
- PLM: Product deployment manager
- Medius: Sentry manager

#### Monitoring Technologies

- Inspector LIVE: In-depth content QoE monitoring
- Sentry: High-volume content QoE monitoring
- Surveyor ABR Publishing: ABR publishing monitoring
- Surveyor ABR Intra-CDN: CDN performance monitoring
- Surveyor ABR Active: ABR streaming QoE and QoS monitoring
- Surveyor ABR Edge Client: ABR client session monitoring
- Surveyor TS | Sentry Verify: Transport Stream QoS monitoring



### Enterprise Live Capture & Streaming

- Lightspeed Live Capture: Enterprise-class live video capture
- Lightspeed Live Stream: Enterprise-class live video streaming
- Transcode Multiscreen: GPU Accelerated Multiscreen Transcoding



## Solution Category (continued)

### Video Test & Synchronization

- Video Test Solutions: Monitoring and measurement for broadcast applications
- PRISM: Hybrid SDI and IP monitoring for live, post-production, QC
- Waveform Monitors: SDI only monitoring for live, post, QC and engineering
- Sync Generators and Reference Clock: SPG, TG, ECO products for SDI and IP timing
- Inspect 2110: Video monitoring for ST 2110



### Production & Streaming

- Wirecast: Live video streaming production
- Wirecast Gear: Powerful, flexible live streaming out-of-the-box
- Wirecast Go: Mobile live video streaming
- ScreenFlow: Video editing and screen recording
- Switch: Video player and encoder with inspection and correction



### Virtual Events & Video Hosting

- Sherpa: High quality enterprise video hosting platform