



Company Milestones

- 1998 Telestream is founded
- 1999 ClipMail Pro, the company's first Internet video delivery appliance product, is introduced
- 2000 CNN International and Time Warner Cable select ClipMail Pro for delivery of broadcast-quality video
- 2000 Telestream launches first enterprise-class software product, FlipFactory[®], for automated transcoding and delivery of streaming media
- 2001 FlipFactory Pro automates media transcoding and file transfer between broadcast servers, NLEs and other digital systems
- 2001 Joint development agreement announced with ABC Television Network, yielding new FlipFactory TrafficManager product. Solution deployed to all ten of its owned and operated stations
- 2002 Documentum partners with Telestream to integrate FlipFactory transcoding automation technology into its enterprise content management solution
- 2003 Sinclair Broadcast Group selects FlipFactory and ClipMail Pro to automate distribution of news content from its centralized operations to local television stations in all of its 40 markets across the USA
- 2003 BBDO North America selects Telestream ClipMail and FlipFactory for seamless integration with its Artesia DAM system and to enable an automated, tapeless, file-based workflow across BBDO
- 2003 Telestream introduces FlipFactory NewsManager to automate news workflows—from digital news delivery services to destination newsroom systems
- 2004 ABC Television Network selects MAPreview for each of its owned and operated stations for compliance recording, newscast analysis, and executive access across the station group
- 2004 Telestream's first product offering for the Mac platform, Flip4Mac WMV Export Component is released, providing first Windows Media 9 encoding support for QuickTime-based applications
- 2005 Flip4Mac Import/Export Components provide ingest into Final Cut Pro from cameras and servers
- 2005 Belo Corp's Television Group deploys FlipFactory TrafficManager to replace manual tape-based processes with more efficient, automated file-based commercial ingest
- 2005 Launch personal IP media delivery application for Mac and Windows is released, allowing users to flip and send media from remote video editing laptops over any IP network
- 2006 Microsoft distributes Telestream's Windows Media Component for QuickTime, by Flip4Mac
- 2006 Telestream introduces GraphicsFactory[™] and FlipFactory Mobile to automate evolving workflow needs as media distribution/viewing options expand
- 2006 Telestream acquires compression specialist Popwire, expanding encoding expertise and product offerings
- 2006 First encoding product to emerge from the Popwire acquisition, Episode[™] Series, is launched
- 2006 FlipFactory MetaFlip provides auto-publishing of metadata with media for video websites like iTunes and Google
- 2007 Pipeline, Telestream's first in a series of innovative video capture hardware products, is launched
- 2007 Getty Images integrates Telestream's FlipFactory for expansion of its Media Management Services
- 2008 FlipFactory AdManager for Cable introduced to streamline ingest and redistribution of commercials and VOD content for cable operations centers
- 2008 Telestream acquires Vara Software Ltd.; adding 3 new products to the Telestream roster for the creation of webcasts, streamcasts and rich media presentations
- 2009 Pipeline HD Dual expands product family to include real-time capture and encoding of HD media