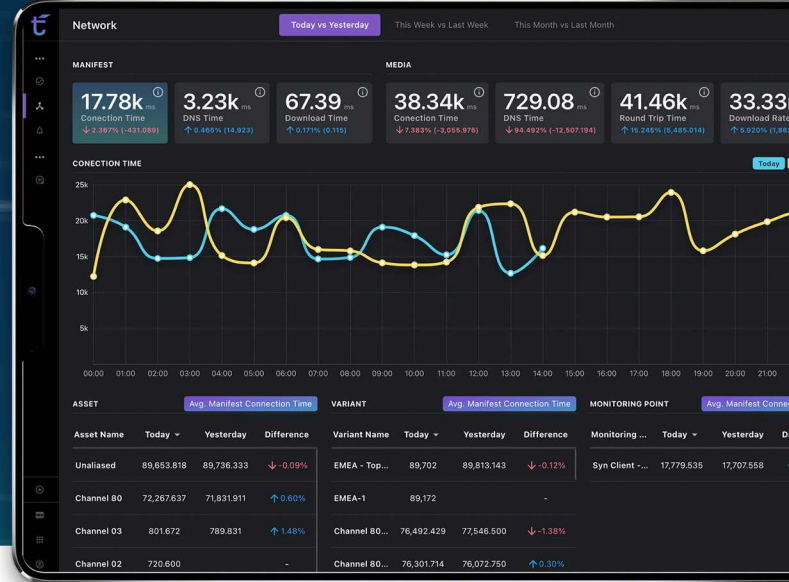


Unique end-to-end analytics

NPAW and Telestream combine client and video network analytics to minimize the financial impact of failures and proactively manage user satisfaction

Having the strongest, fully-loaded video monitoring solution available in the market means:



Major savings on costs and churn

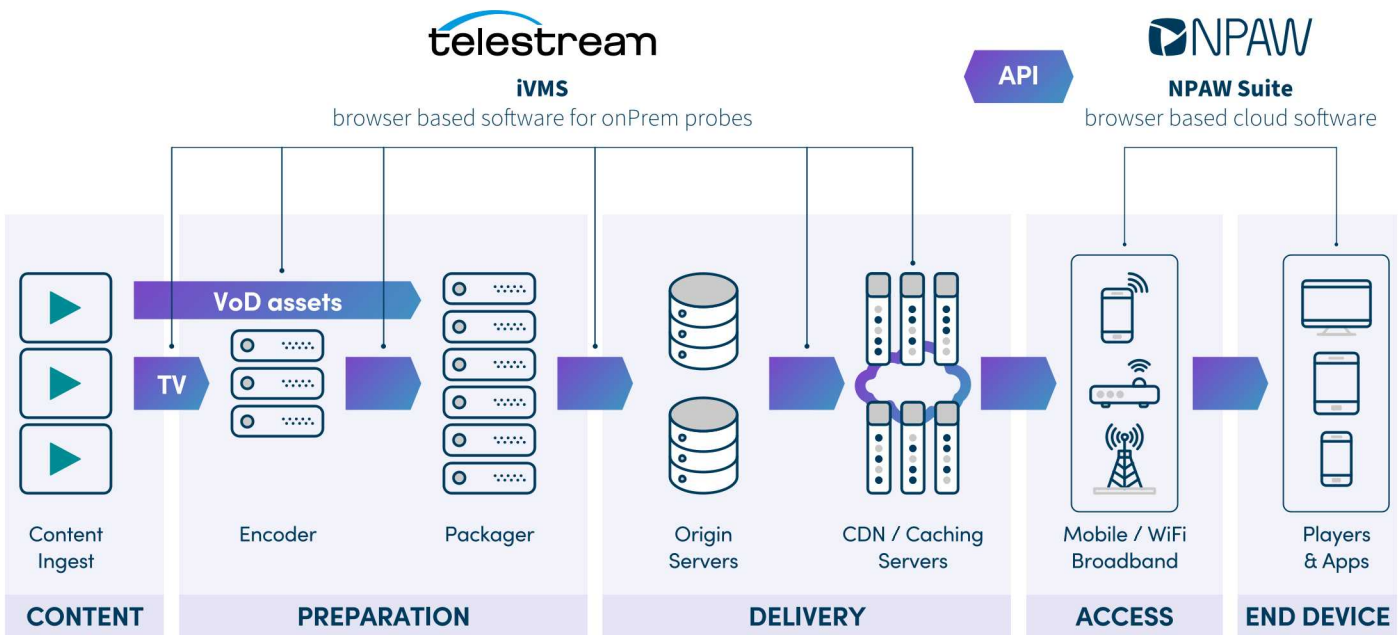
Gains on brand awareness, customer satisfaction and revenue

Pinpoint users affected by quality issues. Seamlessly correlate data to show how head-end or network-level events impact viewership and engagement.

Eliminate streaming failures across the entire video delivery chain, from content ingest, over the head-end, backbone and networks to end-user devices.

Focus on the hardest hitting service errors, and **minimize downtime and customer impact** through a much more **efficient fault isolation.**

Overlay alarms and graphically trend your video network data **alongside client QoE analytics.**



Identify affected users to prioritize smart error resolution



Speed up error mitigation



Identify affected users



Reduce hotline calls



Monitor E2E vendor SLA execution



Maximize consumption & frequency

The NPAW—Telestream unique solution

Affected user identification

Correlate users, error and infrastructure root causes in real time. Proactively manage and monitor user satisfaction.

Smart error resolution

Identify and prioritize issues based on impacted users, plays or IPs. An E2E Alert System and the Zoom tool can boost efficiency.

Real time actionable insights

Understand the healthiness of the entire delivery chain each and every minute.

Financial impact control

Calculate the cost effect of the occurred quality issues.

Telestream develops products for media processing and workflow orchestration; live capture, streaming, production, video quality assurance, archive and content management; and video and audio test solutions. These mean you can reliably get video content to any audience regardless of how it is created, distributed or viewed.

NPAW offers the most advanced and fully correlated visibility across all pillars of your video service to drive performance, increase engagement, and maximize revenue in real time. It brings precise analysis and the most flexible data visualization enhanced by smart alerts and predictions in a lightning-fast interface.

NPAW is trusted by 150+ media companies