INGEST

Vantage

Vantage

Vantage

Vantage

Vantage Media Processing Platform

CANTEMO**PORTAL**™

CANTEMO TRANSCODER FRAMEWORK

DELIVERY POINT 01

DELIVERY POINT 02

DELIVERY POINT 03

STORAGE

Create Next Generation Workflows with Cantemo Portal and Vantage

Next generation media transformation and asset management solutions need to be flexible and easy to use. Multiformat media transcoders must provide blistering performance and high-quality results, regardless of the format. Cantemo Portal and Telestream Vantage are perfectly attuned to these needs, and offer seamless integration to provide organizations with unparalleled results.

Comprehensive integration between Cantemo Portal and Telestream Vantage Transcode products provides organizations of all shapes and sizes the ability to deploy next generation, file-based asset management and media transcoding workflows. Modern thinking and a desire to provide wide-ranging, fully featured and scalable tools has resulted in a combined solution of unprecedented sophistication and performance. Both systems enable customers to start small and expand services rapidly — making them perfect for small businesses as well as enterprise operations looking to introduce new technologies.

Cantemo Portal and Telestream Vantage combine to offer:

- Seamless integration with direct API communication
- The power to create sophisticated new file-based workflows
- A shared philosophy that ease-of-use should not impair functionality
- The ability to create a broad range of media files and manage all new content

How it works

As the world of contemporary media continues to evolve at a rapid pace, it can be challenging for organizations to meet new requirements. Today's solutions need to support the latest technologies as well as a variety of tools required to process content as it travels from acquisition to delivery. Providing support for the latest camera formats and the newest distribution systems is a moving target. Next generation media transformation and asset management solutions need to be flexible and easy to use.

telestream

Multiformat media transcoders must provide blistering performance and high-quality results, regardless of the format. Cantemo Portal and Telestream Vantage are perfectly attuned to these needs, and offer seamless integration to provide organizations with unparalleled results.

Why choose the combination

In Portal and Vantage, Cantemo and Telestream have created independently powerful tools. Both products were developed to be extensible and leverage different media processing and management technologies. Cantemo and Telestream recognized the greater potential that can be achieved by combining these tools. By playing to the core strengths of each of these products and assigning jobs accordingly, the sum becomes much greater than the parts. The Cantemo Transcoder Framework was developed specifically to enable this kind of in-depth integration and extend the power of Portal. While new customers will benefit from the ability to start small, customers with an established Vantage transcode cluster will be able to leverage their existing investment.

About Cantemo and Portal

The team at Cantemo has an extensive background in the asset management industry. Cantemo Portal reflects a strong commitment to provide intuitive and stream-lined asset management solutions to content creators and owners. Cantemo provides forward-thinking, best-in-class software to solve fundamental media asset management workflows and support the requirements of the contemporary media landscape.

About Telestream and Vantage

A pioneer of video over IP, Telestream has been solving the challenges of moving, transforming, and exchanging multiformat media across standard IT networks since its beginnings. It has helped guide the journey from simple transcoding and pockets of file-based workflow automation to the consolidation of file-based media workflows.

Vantage is a scalable, software-enabled media processing platform that manages all media services from the camera to the point of distribution. This allows content owners, producers, and distributors to quickly, easily, and cost-effectively ingest, edit, package, monetize, and distribute their media. The Vantage platform is based on a flexible service-oriented architecture that is made up of discrete Vantage services and connectors that combine to create powerful automated workflows — all under unified system control. Vantage services provide transcoding, media capture, metadata processing, media analysis, and content assembly. Vantage connectors enable seamless, API-level integration with third-party systems.

For more information:

Visit Cantemo at: **www.cantemo.com**
Visit Telstream at: **www.telestream.net**