

Webinar 1

Getting Started in Auto QC of File-based Media

Note: all information represents the views of VidCheck personnel: participants should satisfy themselves of the applicability to their particular circumstances

Video Test with Intelligent Automated Correction

- Logistics [1 min]
- Quick company & speaker background [1 min]
- The move to file-based media – auto QC [40 mins]
 - ❑ file-based workflows; sending & receiving files
 - ❑ structure & formats of file-based media
 - ❑ QC and types of errors
 - ❑ differences from digital transmission and analog
 - ❑ auto QC requirements and solutions, including automation
 - ❑ other implementation considerations
 - ❑ the *VidChecker* solutions (incl. demo)
- Q & A [5 mins plus...]

Problems connecting, with audio etc. – call +44 7502 470 565

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- Prior to the Q & A section all participants' microphones are muted:
 - ❑ if you have a question prior to Q & A type a question

- Meeting is recorded
 - ❑ to ensure we record who participates
 - ❑ record questions & answers

- After the webinar
 - ❑ brief feedback questionnaire (to e-mail address used to register): please fill this in and return it
 - ❑ more information on VidChecker; or demo; or free trial version

Video Test with Intelligent Automated Correction

- Founded mid-2009 following discussions and experience of broadcasters with 1st generation file-based QC systems
- Speakers
 - Thomas Dove: 25 years experience in compressed video/video test
 - Founded Vqual late 2002: sold to Tektronix late 2005
 - ‘industry standard’ video codec development tools (used by Microsoft, Sony, Philips, Samsung, Motorola, Harmonic..)
 - inspiration behind and responsible for Cerify
 - Simon Begent: 20 years experience in compressed video/video test
 - previously marketing manager for Vqual products and Tektronix Cerify
- Other personnel previously with Vqual/Tektronix in Bristol, UK – software engineers genuinely expert in file-based video test

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The Move to File-based Media - Auto QC

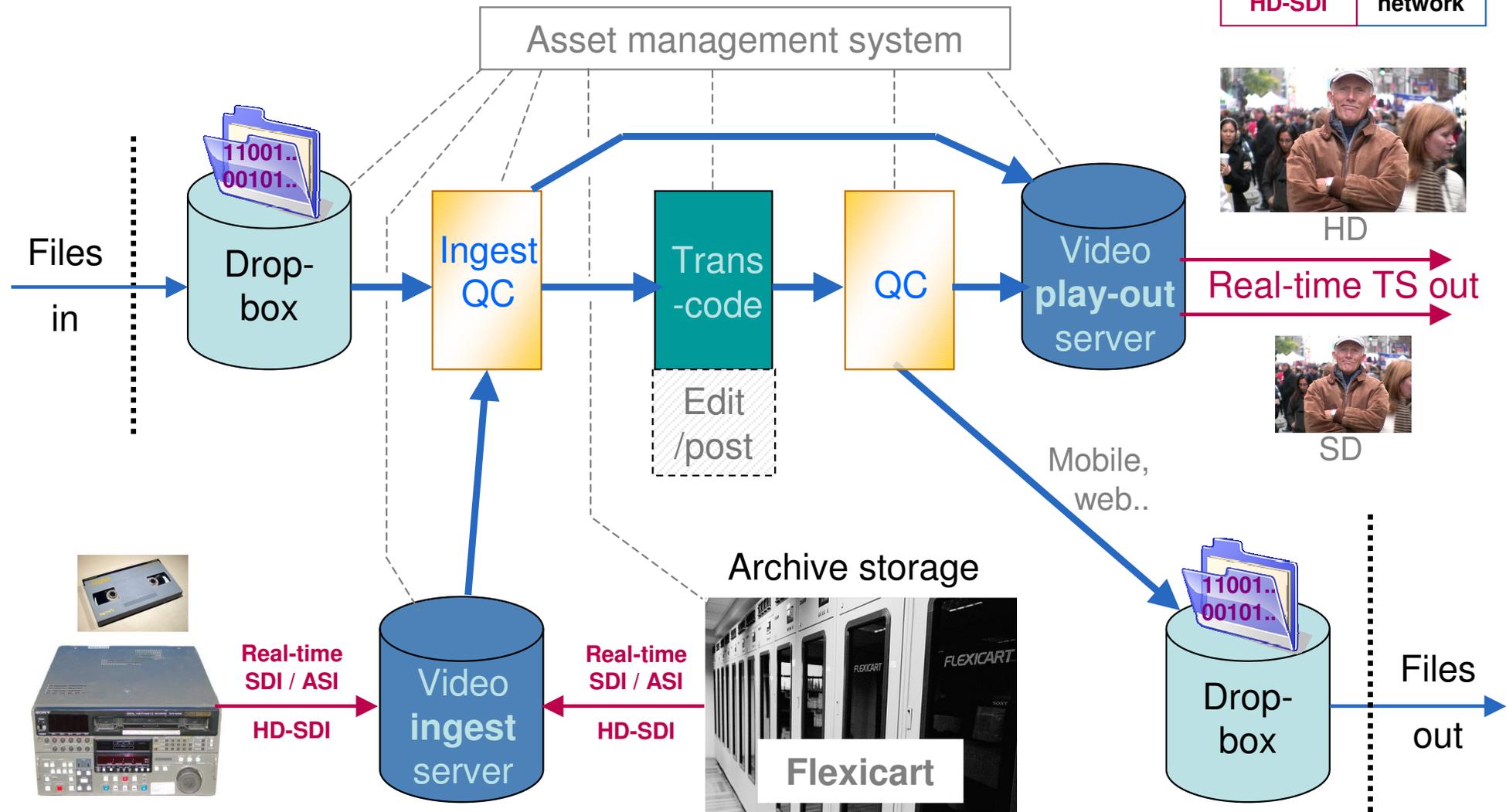
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- Broadcasters and content distributors who
 - ❑ receive (ingest) file-based media
 - ❑ transmit ('outgest') file-based media

- Where requirement is to receive or send media
 - ❑ in a specified format(s) e.g. codecs, resolutions, frame rates
 - ❑ in a defined configuration e.g. bit-rates, audio channels
 - ❑ meeting video 'legality' requirements e.g. video range, black levels, color gamut
 - ❑ meet audio loudness requirements (ATSC A/85, EBU R128, Tech 3341)
 - ❑ perhaps in a specific layout e.g. bars ⇒ black ⇒ program
 - ❑ with a specific quality level e.g. no 'blockiness', with / without letterboxing
 - ❑ correct field order flagged and in baseband
 - ❑ with test reports
 - ❑ correcting some errors
 - ❑ and to accept / reject / move the files depending if OK or not

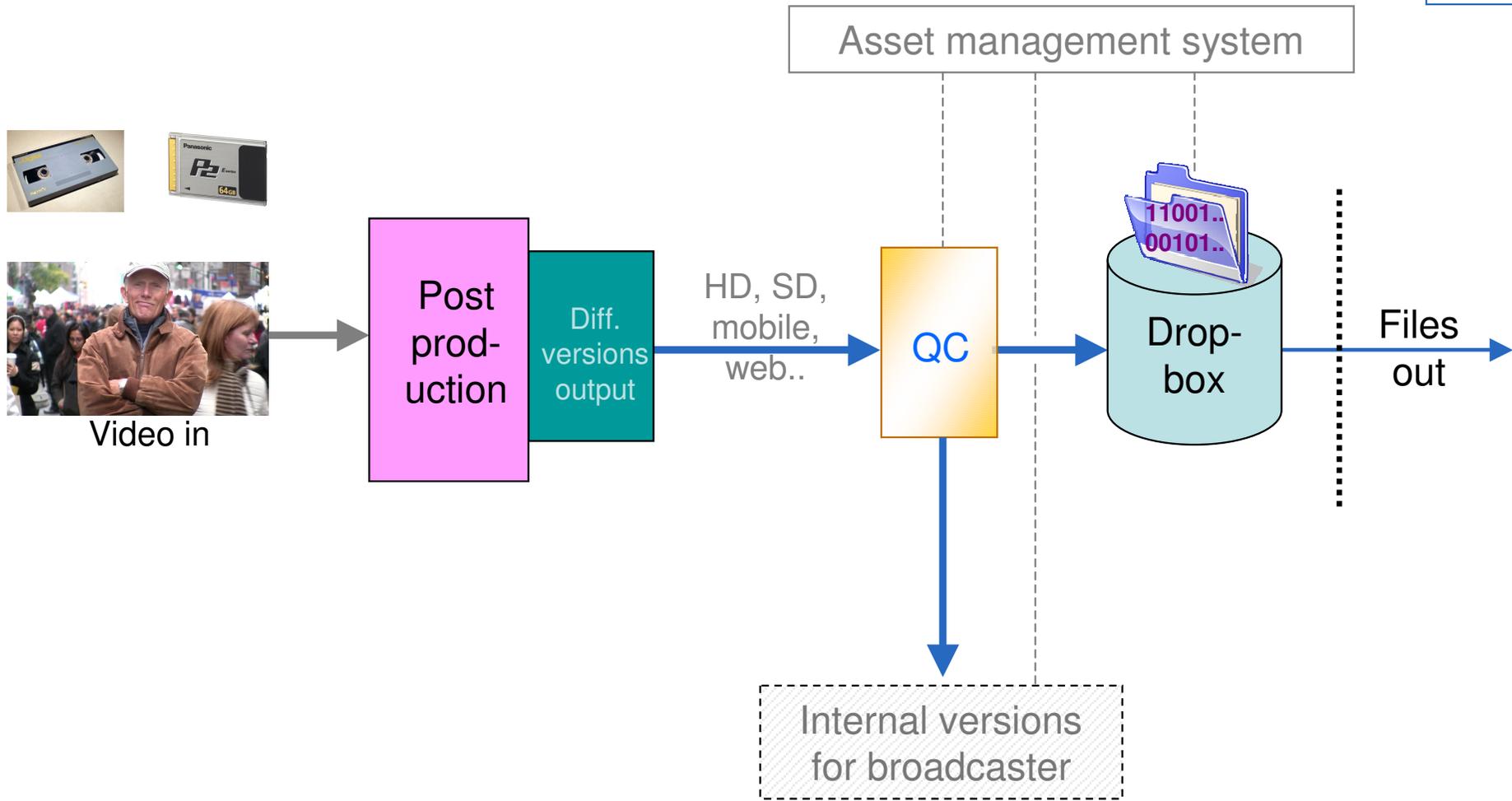
File-based broadcast

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File-based content distribution

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- Receipt and transmission not real time
 - ❑ whereas Transport Streams transmitted in real-time
- Video files are big
 - ❑ e.g. 50Mbit MPEG-2 video + audio 30 minute program = 11.5 GBytes
- File transmission errors
 - ❑ with real-time TS a quick visual glitch
 - ❑ but bit errors can make a video file completely unusable
 - ⇒ *fortunately relatively easy solution: MD5 hash / checks on receipt (same as checking correct receipt of any large data file)*

Receive (send) format

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- May send / receive in higher bit-rate 'mezzanine' format to transcode and generate internal versions for
 - ❑ HD & SD live transmission
 - ❑ proxy
 - ❑ web
 - ❑ mobile

- Or can send / receive in 'transmission ready' format
 - ❑ after QC, file can go directly to video server



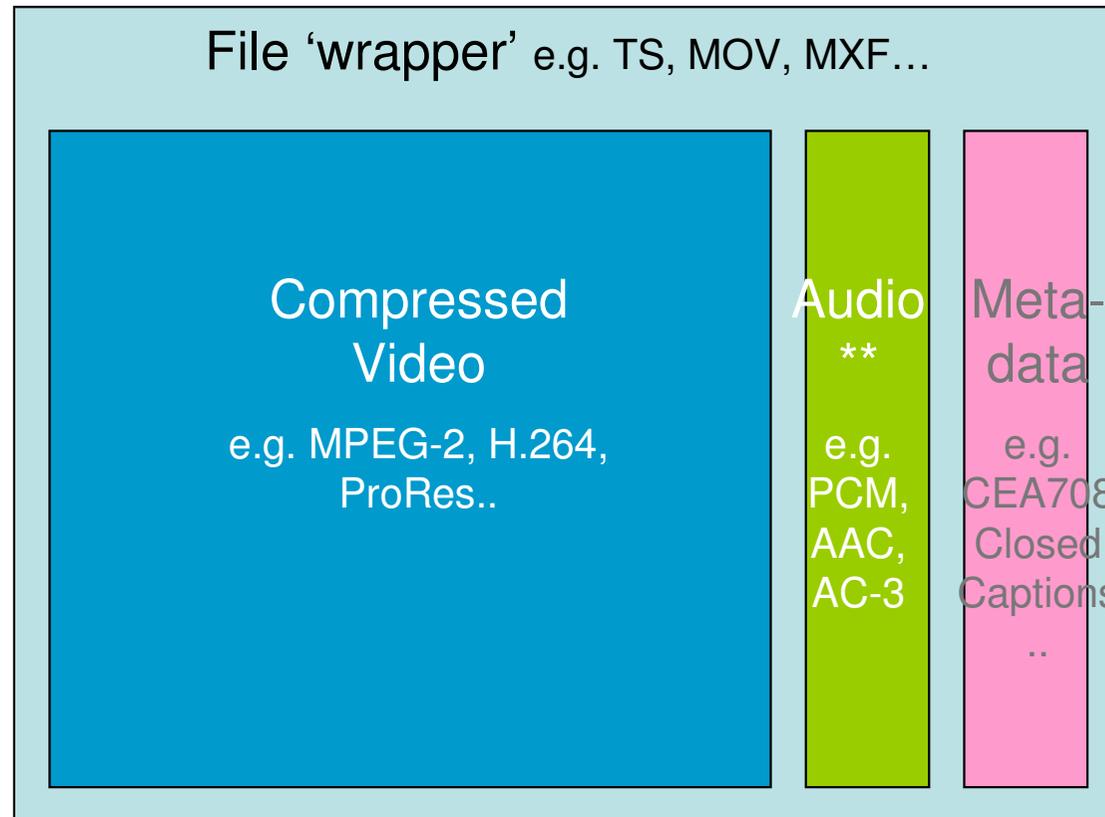
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Structure & Formats of File-based Media

Structure of file-based media (1)

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Filename: movie_hd.mxf

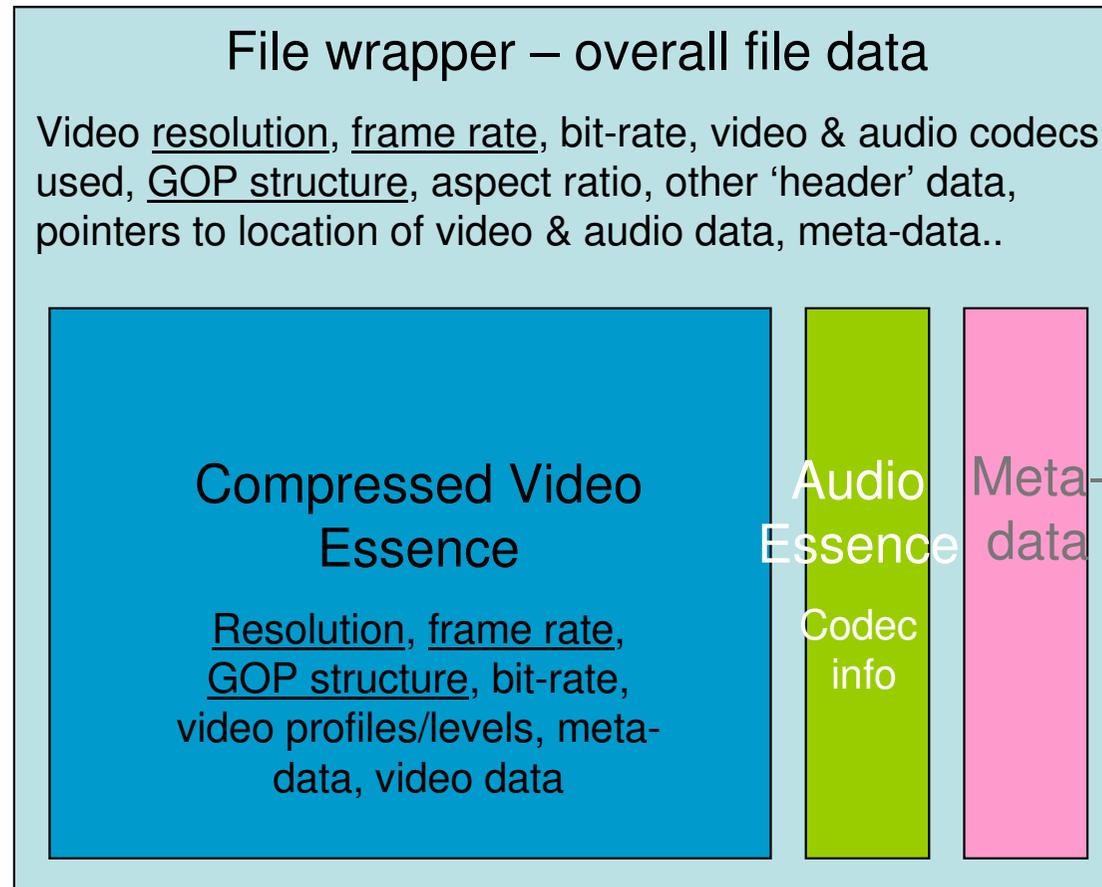


** Audio data volume is much smaller: may or may not be compressed

Structure of file-based media (2)

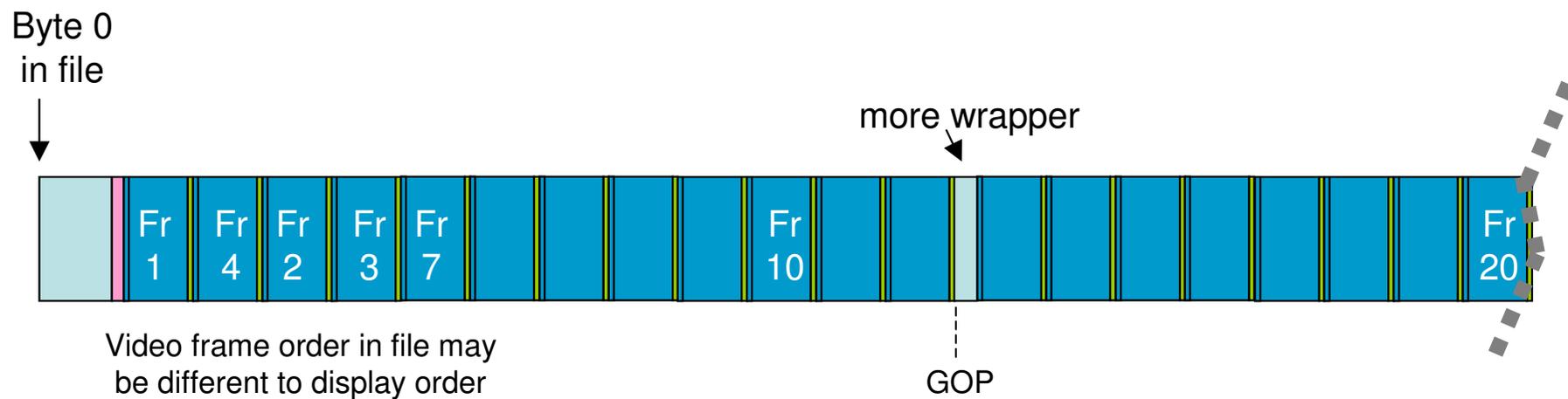
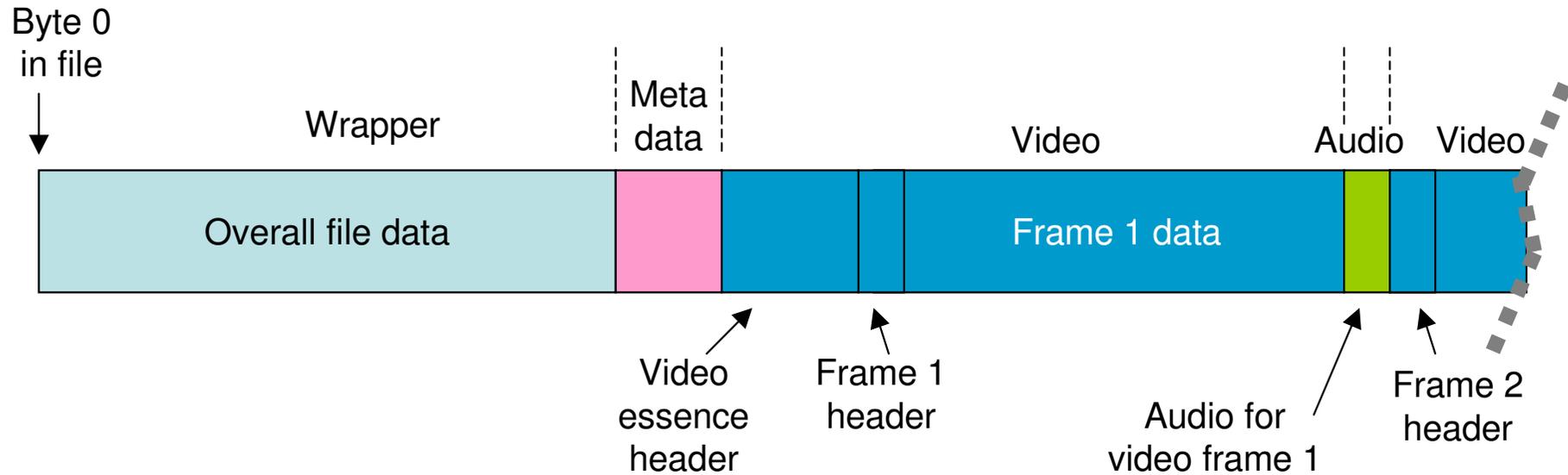
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Filename: movie_hd.mxf



Structure of file-based media (3)

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Examples of formats

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➤ Common file wrappers

- ❑ MPEG-2 Transport Stream, MPEG-2 Program Stream, MXF Op1A, MOV (QuickTime), AVI, MP4 ..

➤ Common video codecs (formats)

- ❑ MPEG-2 video, AVC/H.264/MPEG-4, IMX, DV25, XDCAM, ProRes, DNxHD/VC-3, VC-1, DVCPPro, uncompressed YUV ..

➤ Common audio codecs

- ❑ MPEG-1 / MPEG-2 audio, PCM, AAC, AC-3 (Dolby Digital), Dolby Digital Plus, uncompressed WAV

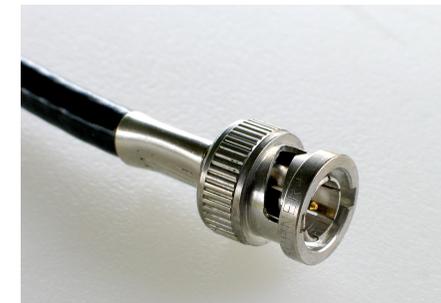
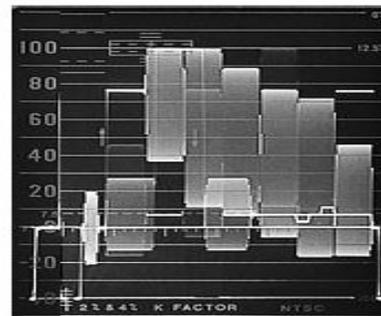
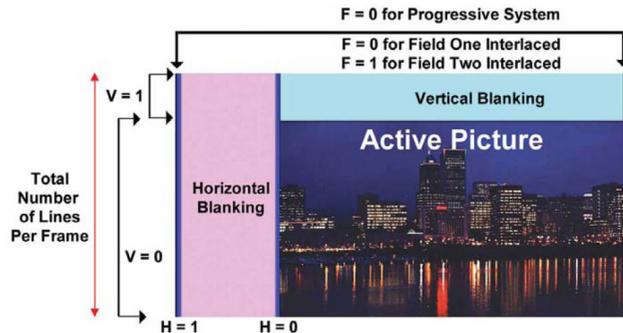
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QC and Types of Errors

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- Live video signal (transmission or from video tape deck)
 - ❑ output on SDI / ASI on coaxial cable
 - ❑ vertical blanking (VBI / VANC) e.g. captions, teletext
 - ❑ horizontal and vertical timings
 - ❑ signal levels e.g. video 1V p-p, 'black setup 7.5 IRE'



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➤ File-based is.. just a file!

- ❑ copy, move, delete just like any other file
- ❑ 'vertical blanking interval [VBI] data'
 - meaningless
- ❑ 'signal timing' – meaningless
- ❑ 'voltage 1V p-p, IREs' – meaningless
- ❑ **only way to know what is inside is by the QC software reading & decoding the file** – 'equivalent' to playing out and watching
 - read the wrapper and headers to read overall data
 - decode the video
 - decode the audio
 - read the meta data

Video essence only this part ..



.. stored as



Tools no longer relevant

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- **Waveform monitor**
 - ❑ there is no waveform: no voltage to see, no timings to see..
- **Proc amps**
 - ❑ no analog levels to 'tweak'
- **Analog / SDI legalizers**

⇒ *unless the file is **decoded**, played out in real-time
(e.g. using a video server)
and then **re-encoded** to a file*

So how to test a file?

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- Can check some info by right-click in Windows Explorer or load into VLC and get info
 - ❑ frame size, frame rate
- Manual play-out using a media player to check
 - ❑ video looks OK
 - ❑ audio sounds OK – or even if any audio there at all (or any video)
- But play-out using a media player has problems
 - ❑ only real-time
 - ❑ needs a person to watch – very expensive
 - ❑ subjective
 - ❑ player can hide errors
 - ❑ person can't see all issues & parameters

A specific QC software solution is needed

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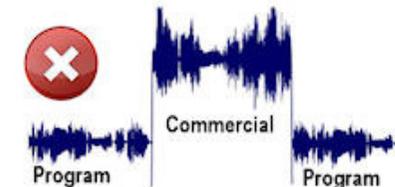
- Simple errors in post / rendering / file production
 - ❑ selecting the wrong frame rate
 - ❑ incorrect resolution
 - ❑ incorrect bit-rate
 - ❑ interlaced top-field first when should be bottom field first or vice-versa
 - ❑ incorrect codec profile/level
 - ❑ incorrect audio coding
 - ❑ incorrect aspect ratio (picture or pixel)
 - ❑ incorrect layout e.g. incorrect timing of color bars / black
 - ❑ Incorrect audio levels and loudness
 - ❑ missing audio or incorrect number of tracks
 - ❑ the audio track ends too soon or starts too late (audio is shorter than video)

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➤ ‘Artistic’ choices in post

- ❑ audio too loud or peak level too high **
 - post-house: “let’s make the audio really punchy!”

*** the most common error of all in commercials!
(already subject to legislation in many countries in
Europe, soon to be in US also)*



- ❑ black level too low or white level too high
 - post-house: errors when applying contrasts, gains, adjustments.. and/or incorrect selection of options at render time
- ❑ UV chroma out of range [same post-house causes]
- ❑ color gamut errors (illegal RGB values converting from legal YUV values) [same post-house causes]

Don't correct some errors

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- Some errors can't be corrected e.g.
 - ❑ if no audio.. can't add it in
 - ❑ if chroma missing.. can't add it in

- Many errors need to be flagged but better not to try to correct, e.g.
 - ❑ if video is incorrect frame rate or resolution or incorrect codec (or incorrect profile/level) - could transcode but fundamental errors so almost invariably need to reject file
 - perhaps re-edit or use post-production software to fix
 - ❑ likewise similar errors on audio
 - ❑ or if video not letterboxed when it should be, or color bars not present, or black frames present when they should not be ⇨ almost invariably need to reject file
 - perhaps re-edit or use post-production software to fix

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Auto QC Requirements and Solutions

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- Need to check media to a defined format or template
- Check processing progress & get QC reports at end
- Move video to different places depending if good, bad, corrected or to be manually inspected
- Automate as much as possible
- QC software – needs to read data from file
 - ❑ e.g. file on server A, QC software on server B – server B must have access to A and read the whole file check it
- Reading file – not real time, it is a ***data processing*** operation
 - ❑ so making use of multiple cores and processing important – speeds and cores increasing all the time
- Integrate with asset management / automation systems – when ready

➤ 'First step'

- ❑ drop box (watch folder) – files that arrive in folder are automatically tested
- ❑ perhaps correct some errors automatically
- ❑ file mover – depending if good, bad, corrected or to be re-checked
- ❑ control all easily from a GUI
- ❑ needs to be straightforward to use – new area for many staff

➤ 'Second step' – full automation

- ❑ asset management / automation system
 - knows what is coming in
 - controls QC – start when file present
 - does scheduling and priority
- ❑ need API control of QC software
 - to start, stop, pause processing
 - get processing progress
 - ..and get QC reports via the API



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Other Implementation Considerations

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- Lots of video to check?
 - ❑ Time to process
 - ❑ Processing multiple files concurrently
 - ⇒ *Solution: throw processing power at the problem – relatively cheap to do*
 - ❑ Processing files with multiple audio – don't want to have to repeat for each audio stream
 - ❑ Time to move large files around internal network; space to store

- Video servers – may not do network I/O quickly
 - ❑ configured for real-time SDI etc. I/O – so network I/O is constrained
 - ⇒ *may need to upgrade video server network I/O capabilities*

- IT training / understanding for staff who are transitioning to file-based

- Auto QC is great for technical issues
 - ❑ e.g. checking frame rates, blockiness, video data legality, audio loudness
 - ❑ accurately
 - ❑ thoroughly consistently
 - ❑ and more extensive as human QC is often beginning-middle-end only

- But auto QC software cannot e.g.
 - ❑ decide that that skin tone is a bit red during part of the video
 - ❑ decide that a night scene looks a bit dark
 - ❑ decide that the audio dialog is a bit quiet some of the time
 - ⇒ all these are post-production / editing decisions that must be taken by people

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- Auto QC can reduce need for human QC substantially
 - ❑ reduce man-hours required
 - ❑ leave humans to take decisions on more interesting issues where judgement is required
- Auto QC can sort the majority good from the minority bad
 - ❑ but will then likely need a person to look at the small amount that is bad
 - sign-off as OK
 - or reject, or edit
- If auto QC can sort enough of your video so that fewer man-hours are needed

⇒ ***ROI can be very short for auto QC***

(even if auto QC is only on a minority of your media – depends upon cost of QC software of course)

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***VidChecker* QC Solutions**

VidChecker overview

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- 2nd generation file-based video auto QC
 - ❑ builds on the experience of earlier products launched 3-5 years ago
 - ❑ flexible software-only solution (Win 7/Vista/XP/Server 2003/08 and virtualization)
- ‘Automated Intelligent Correction’ of video & audio as well as checking
- Focuses on the checks ‘that people get wrong’
 - ❑ not on the things that are almost invariably correct, such as syntax elements (a problem some years ago, but not now)
- Straightforward user interface, designed from the beginning to be easier to understand with user-intelligible error messages
- Takes advantage of modern multiple core CPUs & multiple PCs
 - ❑ can run on a single PC on multiple cores
 - ❑ and on multiple PCs in a **VidChecker Grid**
- **Low cost** - from \$6K + \$1K Gold maintenance for processing 4 files at once
 - ❑ e.g. i7 PC processes 3.5 hours of IMX30 SD per hour with almost all tests turned on

VidChecker correction

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➤ Video is checked and corrected

- ❑ Luma level incl. black levels; Chroma - color gamut errors; RGB - color problems using patent-pending algorithms to *intelligently* correct



Original - over limit highlights



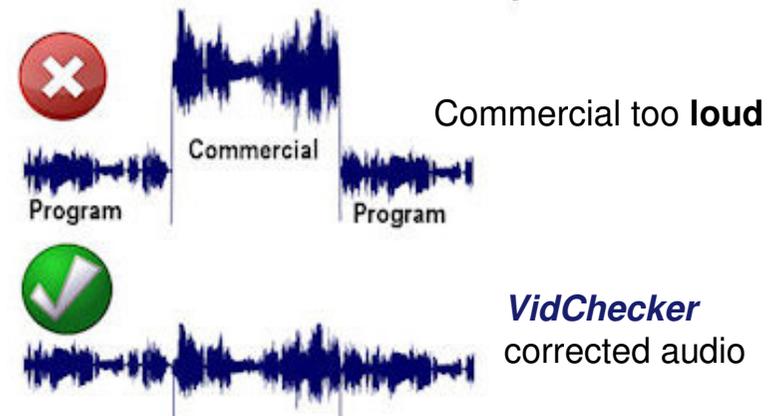
Typical "Legalizer" – color artefacts



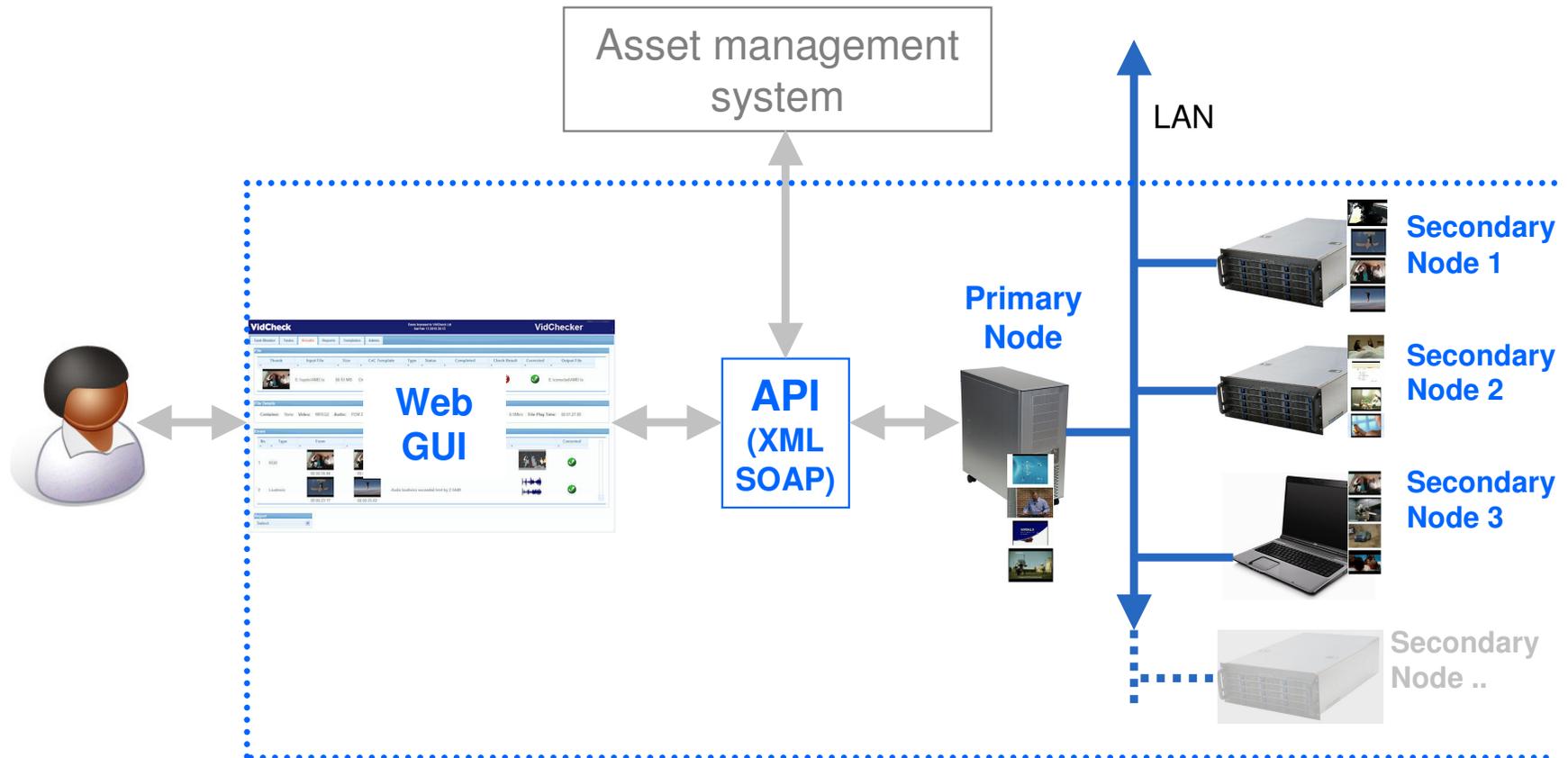
VidChecker correction

➤ Audio is checked and corrected

- ❑ peak, loudness to ATSC (ITU) and EBU recommendations



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VidChecker Demo

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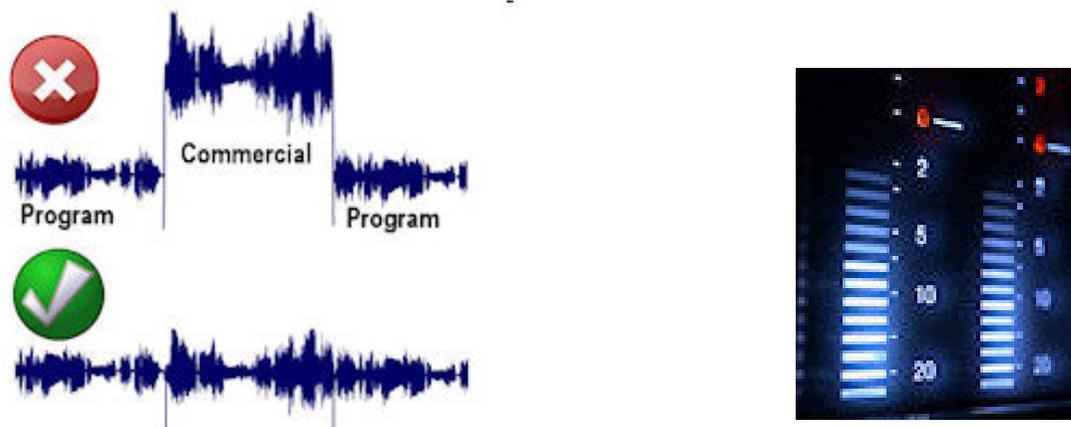
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Q & A

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Not Too Loud, Not Too Quiet ("getting the sound right")

Auto-correction of audio loudness & levels to meet CALM and other legislation



Wednesday 23 March 2.00pm EDT (6.00pm UK / GMT)

Register at www.vidcheck.com/webinar.asp

or email sbegent@vidcheck.com

Next steps

Video Test with Intelligent Automated Correction

- Individual online demos of VidChecker
- Download a 15-day fully-functional trial
- Contact Sales
 - ❑ sbegent@vidcheck.com
 - ❑ tel.: 011 44 7502 470 565

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Thanks for your time !