

Webinar 2

Not too Loud, Not too Quiet (or getting the sound right)

Note: all information represents the views of VidCheck personnel: participants should satisfy themselves of the applicability to their particular circumstances

Agenda [60 mins total]

Video Test with Intelligent Automated Correction

- Logistics [1 min]
- Quick company & speaker background [1 min]
- Not Too Loud, Not Too Quiet [55 mins]
 - ❑ audio loudness, peaks and measurement
 - ❑ structure & formats of file-based media
 - ❑ QC and types of errors
 - ❑ auto QC implementation considerations
 - ❑ the VidChecker solutions (incl. demo)
- Q & A [5 mins +]

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- Prior to the Q & A section all participants' microphones are muted:
 - ❑ if you have a question prior to Q & A type a question
- Meeting is recorded
 - ❑ to ensure we record who participates
 - ❑ record questions & answers
- After the webinar
 - ❑ brief feedback questionnaire (to e-mail address used to register): please fill this in and return it
 - ❑ more information on VidChecker; or demo; or free trial version

Video Test with Intelligent Automated Correction

- Founded mid-2009 following discussions and experience of broadcasters with 1st generation file-based QC systems
- Management
 - Thomas Dove: 25 years experience in compressed video/video test
 - Founded Vqual late 2002: sold to Tektronix late 2005
 - ‘industry standard’ video codec development tools (used by Microsoft, Sony, Philips, Samsung, Motorola, Harmonic..)
 - inspiration behind and responsible for Cerify
 - Simon Begent: 20 years experience in compressed video/video test
 - previously marketing manager for Vqual products and Tektronix Cerify
- Other personnel previously with Vqual/Tektronix – software engineers genuinely expert in file-based video test



Video Test with Intelligent Automated Correction

Not too Loud, Not too Quiet (getting the sound right)



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Audio Loudness, Peaks and Measurement

(a quick summary only)

What is 'loudness'?

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- Perception of how loud audio is
 - ❑ subjective – varies from person to person; and situation / context
 - e.g. commercial between programs is much louder although perhaps not 'loud'
 - ❑ correlation between physical intensity of the audio signal and perception

- Various methods of calculating this correlation
 - ❑ standard currently accepted is **ITU-R.BS 1770**
 - includes algorithms to measure audio loudness and 'true peak' audio level

- Implementation recommendations
 - ❑ North America: ATSC A/85 RP www.atsc.org
 - ❑ Europe: EBU R128 <http://tech.ebu.ch/loudness>
 - and Tech 3341 supplement
 - ❑ Take into account 'anchor' elements for setting loudness, e.g. dialog level

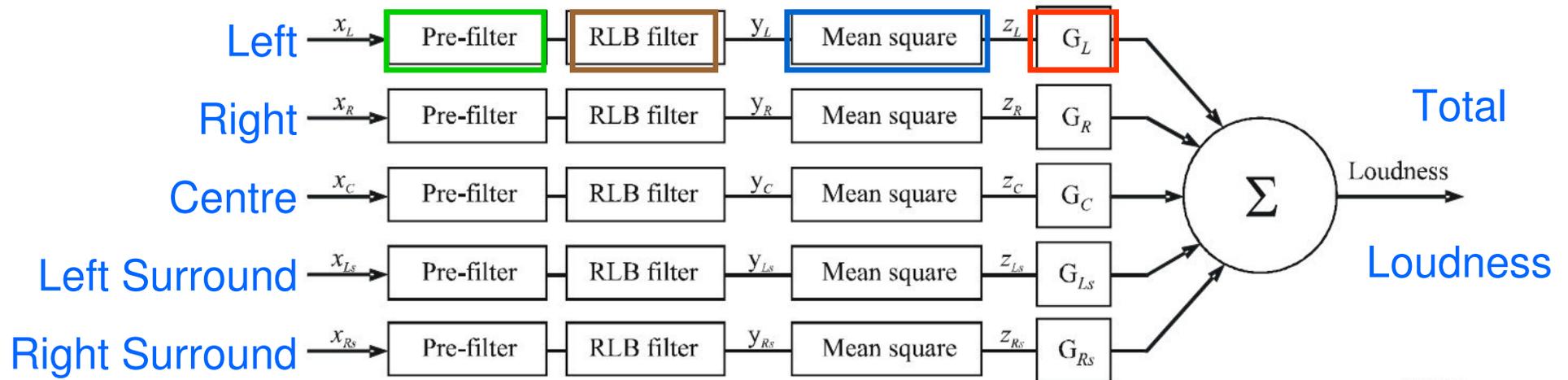
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- Specifies algorithms for measuring loudness & true-peak
- Loudness:

Audio channels

FIGURE 1

Block diagram of multichannel loudness algorithm



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Note: LFE (Low Frequency Effects) channel is not included in Loudness measurement

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-  Pre-filter:
-  RLB filter:
- Pre-filter + RLB filter = 'K weighting'
-  Mean square:
-  Weighting:

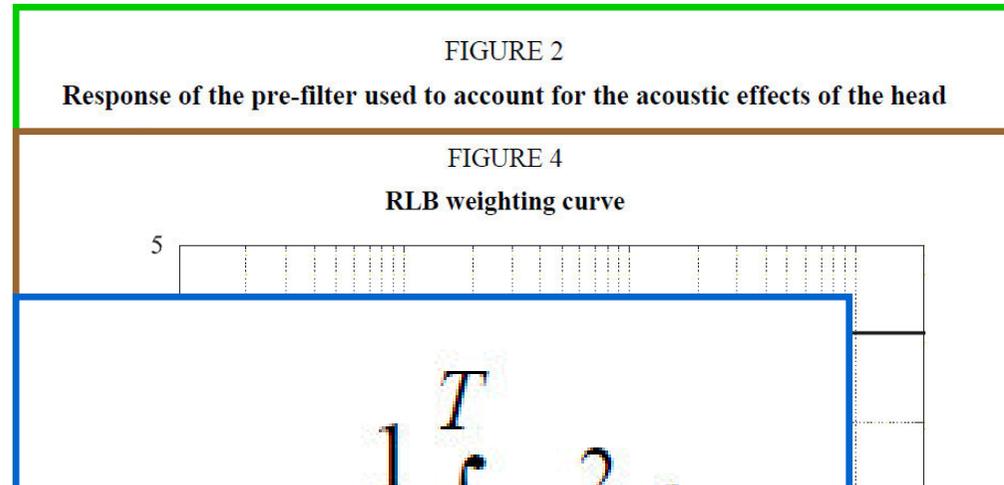


TABLE 3
Weightings for the individual audio channels

Channel	Weighting, G_i
Left (G_L)	1.0 (0 dB)
Right (G_R)	1.0 (0 dB)
Centre (G_C)	1.0 (0 dB)
Left surround (G_{Ls})	1.41 (~ +1.5 dB)
Right surround (G_{Rs})	1.41 (~ +1.5 dB)

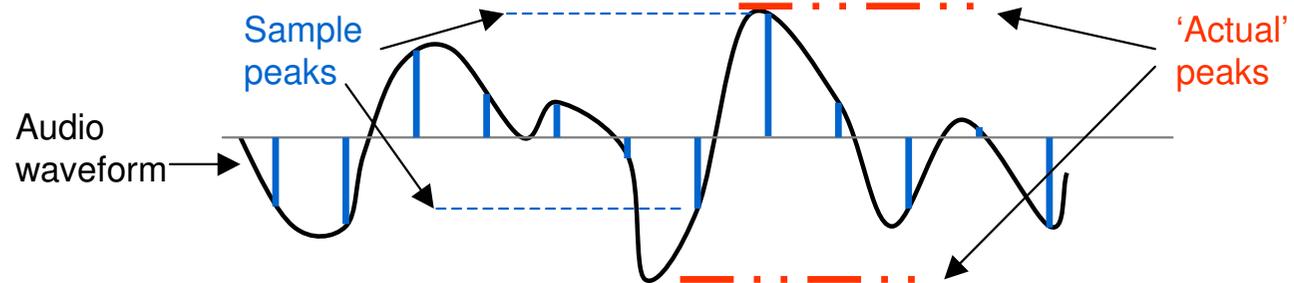
Note: only specified at 48kHz audio sampling rate

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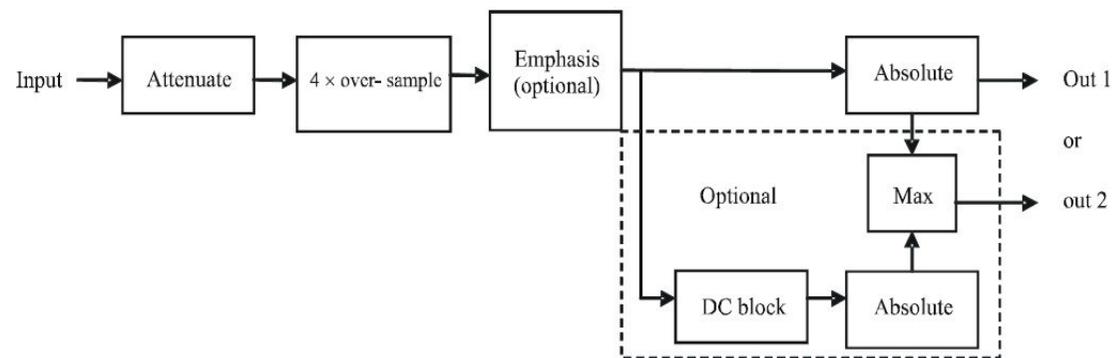
- ‘LKFS’ (North America) = Loudness, K weighted, relative to nominal Full Scale
- ‘LUFS’ (Europe) = Loudness Units, relative to Full Scale
- LKFS = LUFS
 - ❑ 0 = maximum; values are negative from this
 - ❑ 1 LKFS / LUFS = 1dB
- Channel configuration
 - ❑ Stereo: measure both channels
 - ❑ 5.1:
 - LEFTsurround & RIGHTsurround channel weightings +1.5dB each
 - LFE chanel excluded

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➤ Peak measurement problem (exaggerated for clarity)



➤ The solution



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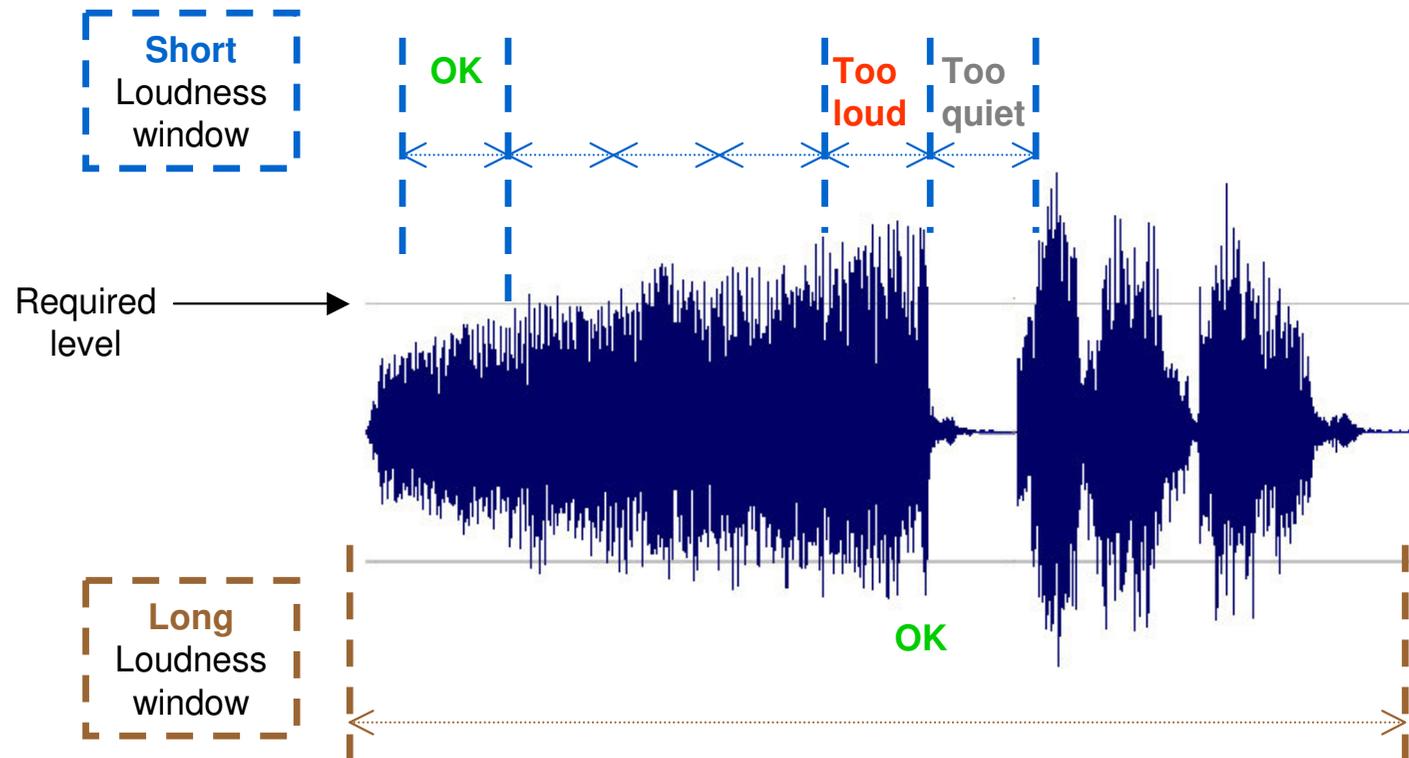
➤ 'True Peak'

- ❑ measured in dB relative to full scale: 0dB = maximum
- ❑ each channel measured individually

Loudness window

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- Measurement affected by time it is averaged over



- Actually continuous 'rolling' windows are used

➤ ATSC A/85 RP (North America)

- ❑ Loudness: **-24** LKFS +/- **2**
- ❑ True peak: -2dB maximum
- ❑ Loudness windows:
 - ‘**short** content’: measure whole of content (or can set window e.g. 10 secs)
 - ‘**long** form content’: measure a part – ‘typically’ 30 mins
- ❑ Gating: values below **-32** LKFS are not counted

➤ EBU R128 (North America)

- ❑ Loudness: **-23** LUFS +/- **1**
- ❑ True peak: -2dB maximum
- ❑ Loudness windows (EBU document Tech 3341):
 - Momentary ‘**M**’: 0.4 secs window, no gating
 - Short-term ‘**S**’: 3 secs window, no gating
 - Integrated ‘**I**’: whole program, values below **-31** LUFS are not counted



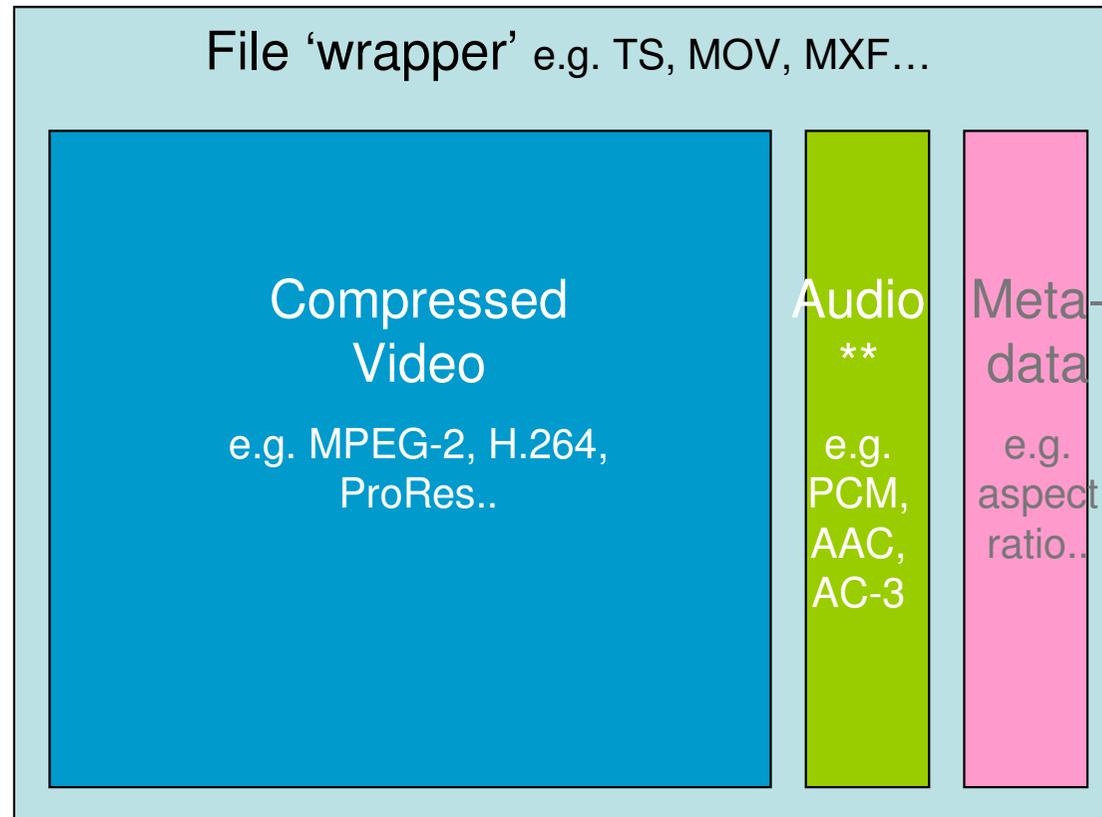
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Structure & Formats of File-based Media

Structure of file-based media (1)

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Filename: movie_hd.mxf

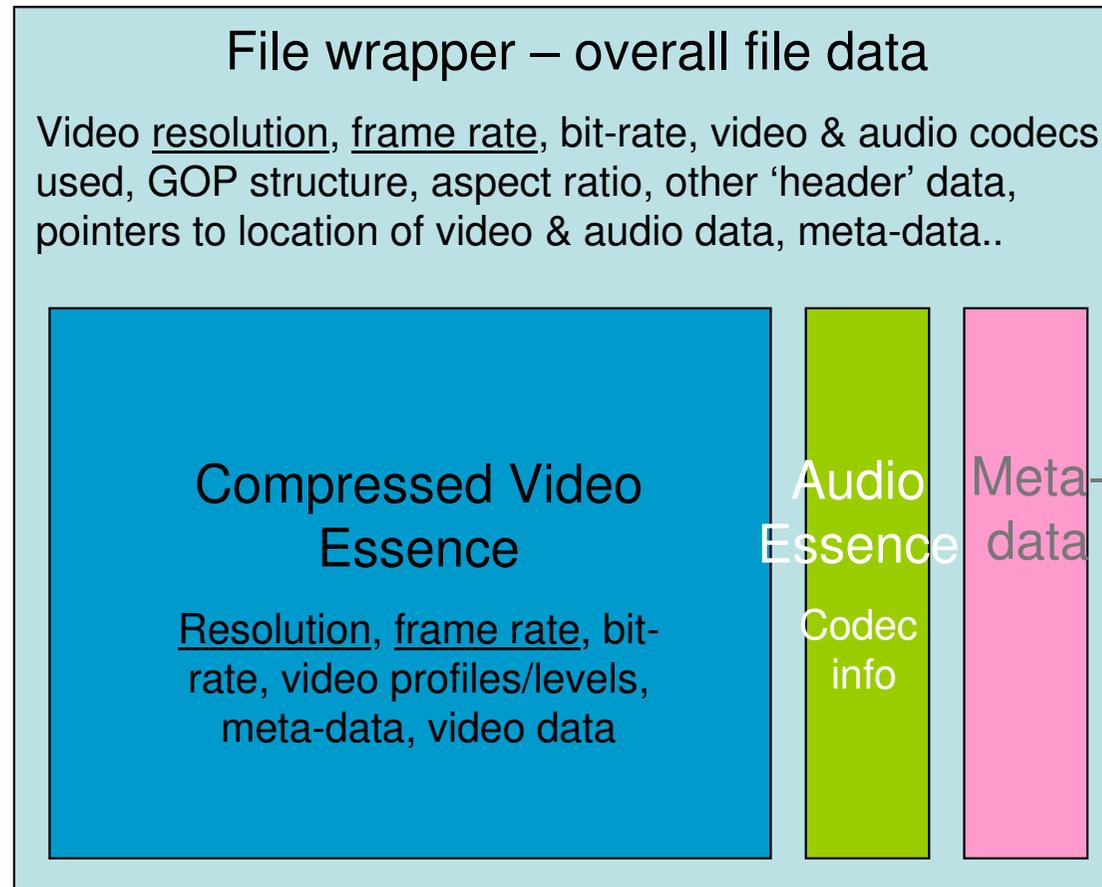


** Audio data volume is much smaller: may or may not be compressed

Structure of file-based media (2)

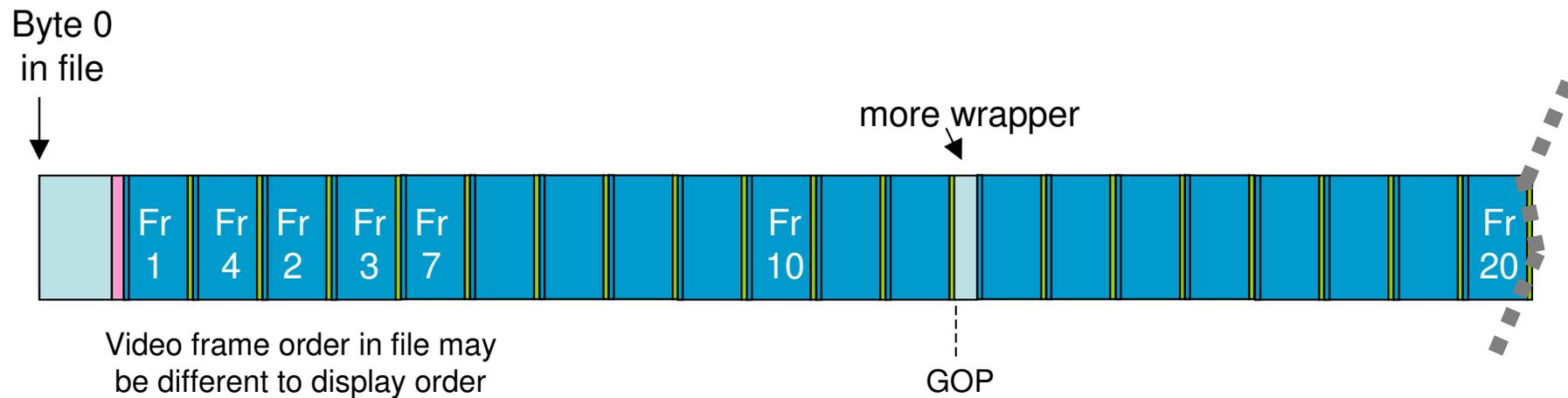
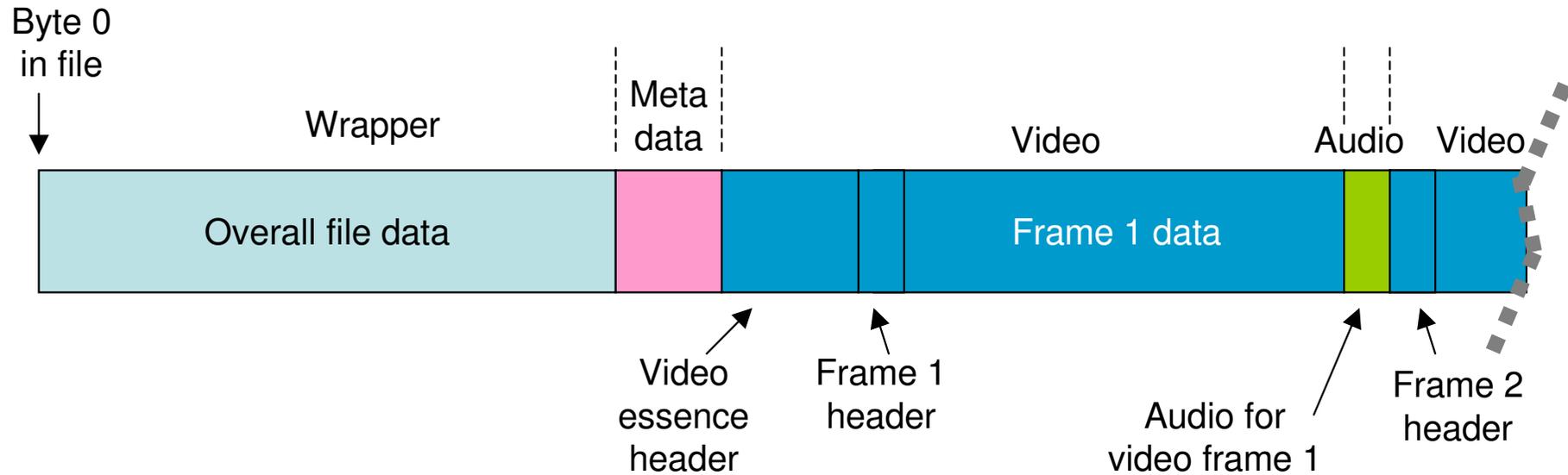
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Filename: movie_hd.mxf



Structure of file-based media (3)

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Examples of formats

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➤ Common file wrappers

- ❑ MPEG-2 Transport Stream, MPEG-2 Program Stream, MXF Op1A, MOV (QuickTime), AVI, MP4 ..

➤ Common video codecs (formats)

- ❑ MPEG-2 video, AVC/H.264/MPEG-4, IMX, DV25, XDCAM, ProRes, DNxHD/VC-3, VC-1, DVCPPro, uncompressed YUV ..

➤ Common audio codecs

- ❑ MPEG-1 / MPEG-2 audio, PCM, AAC, AC-3 (Dolby Digital), Dolby Digital Plus, uncompressed WAV

VidCheck

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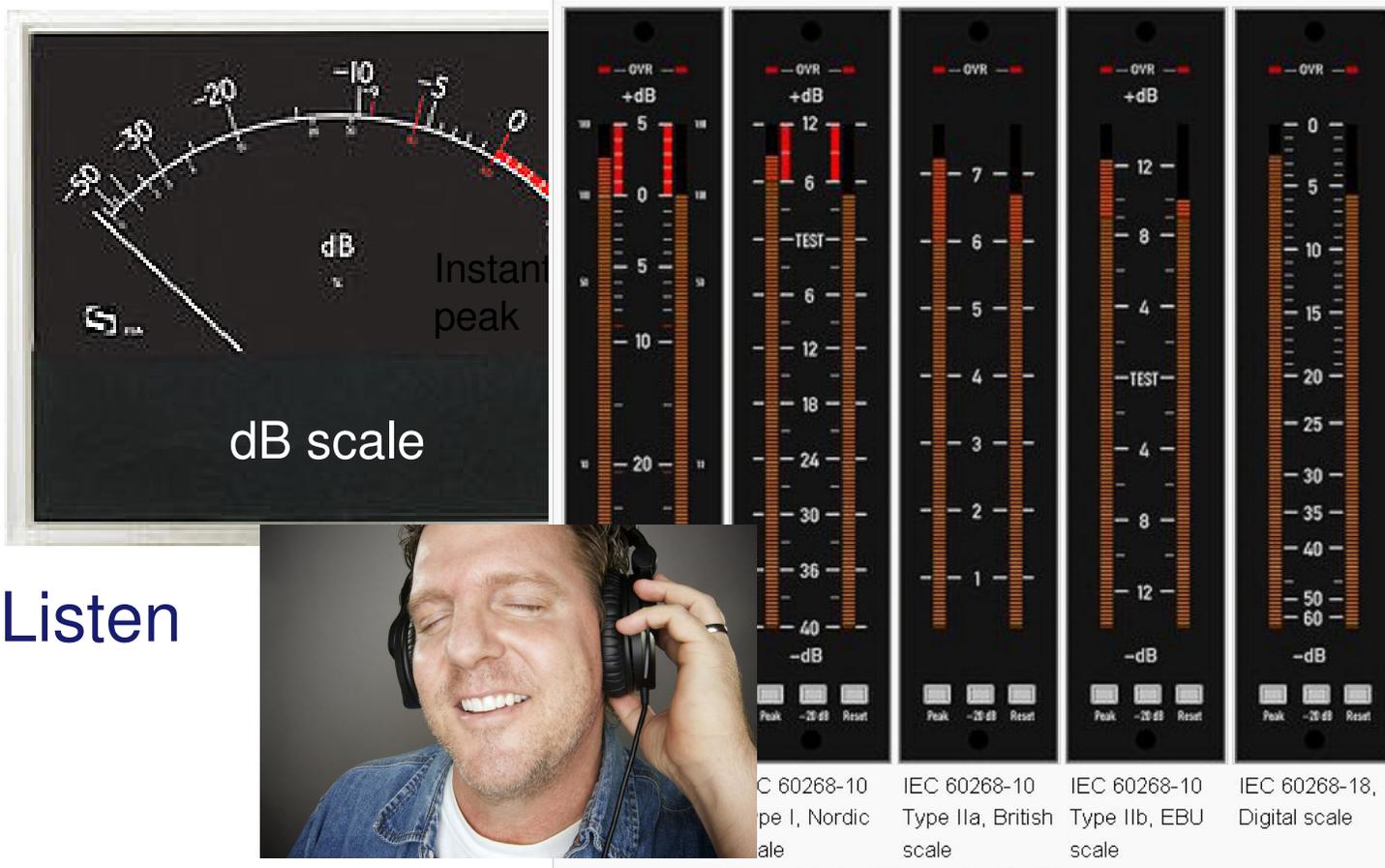
Audio QC and Types of Errors

Back in time

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➤ PPM meters / VU meters

- ❑ 'moving needle' [or electronic simulation of] with lag and integration



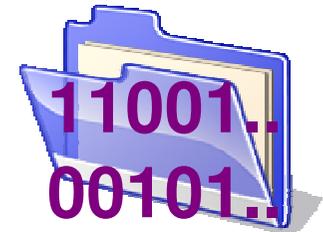
➤ Listen

Difference with file-based

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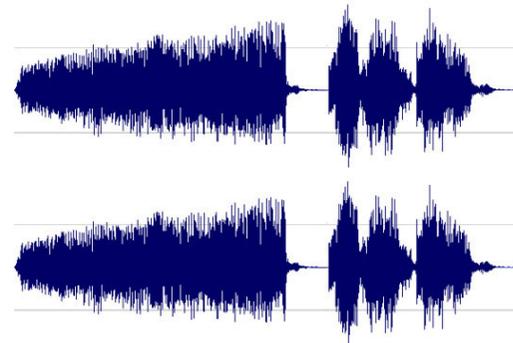
➤ File-based is.. just a file!

- ❑ copy, move, delete just like any other file
- ❑ **only way to know what is inside is by reading the file**
 - read the wrapper and headers to read overall data
 - decode the video
 - decode the audio
 - read the meta data



➤ Live audio signal (transmission or from video tape deck)

- ❑ Continuous, voltage etc.



Tools no longer relevant

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- PPM meter
 - ❑ does not measure True Peak
- Proc amps
 - ❑ no analog levels to 'tweak'
- Analog legalizers

So how to test the audio in a file?

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- Can check some info by right-click or load into a media player and get info
 - ❑ channels, codec, bit-rate
- Manual play-out using a media player to listen
 - ❑ sound quality OK
 - ❑ audio is OK - or even if any audio there at all
 - ❑ if mono instead of stereo or 5.1
- But play-out using a media player has problems
 - ❑ only real-time
 - ❑ needs a person to listen
 - ❑ player can hide details e.g. codec type
 - ❑ person can't necessarily hear all issues – e.g. if sampling rate or bit-depth is incorrect

Specific QC software solution is needed

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- Software that decodes the audio
- Implement BS 1770 Loudness measurement
 - ❑ ATSC A/85 RP
 - ❑ EBU R128 with Tech3341
- Implement BS 1770 True Peak measurement
- Ideally also a digital 'PPM meter' to correlate with older measurements / methods
- ... and a way to correct for errors (there **will** be audio which is too loud / too quiet)

- Simple errors in post / rendering / file production
 - ❑ incorrect audio codec
 - ❑ incorrect sample rate
 - ❑ incorrect layout e.g. incorrect timing of tone / silence
 - ❑ missing audio or incorrect number of tracks
 - ❑ audio on the wrong track
 - e.g. 5.1 on track 1, stereo on track 2 when it should be the other way round
 - ❑ the audio track ends too soon or starts too late (audio is shorter than video)
 - ❑ phase errors e.g. audio is mono (not so easy to detect by listening)

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➤ 'Artistic' choice in post

- ❑ audio too loud or peak level too high **
 - post-house: "let's make the audio really punchy!"

****** *the most common error of all in commercials!*

Already subject to legislation in many countries in Europe; soon to be in US also: CALM (Commercial Audio Loudness Mitigation) Act has passed both Houses, awaits Presidential signature



- Some errors can't be corrected e.g.
 - ❑ if no audio.. can't add it in
 - ❑ if it should be 5.1 and is stereo only.. can't add it in

- Many errors need to be flagged but better not to try to correct, e.g. if audio is incorrect
 - ❑ sampling rate
 - ❑ bit-depth
 - ❑ incorrect codec

⇒ *could transcode but fundamental errors so probably want to reject file*

 - *perhaps re-edit or use post-production software to fix*



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Other Implementation Considerations

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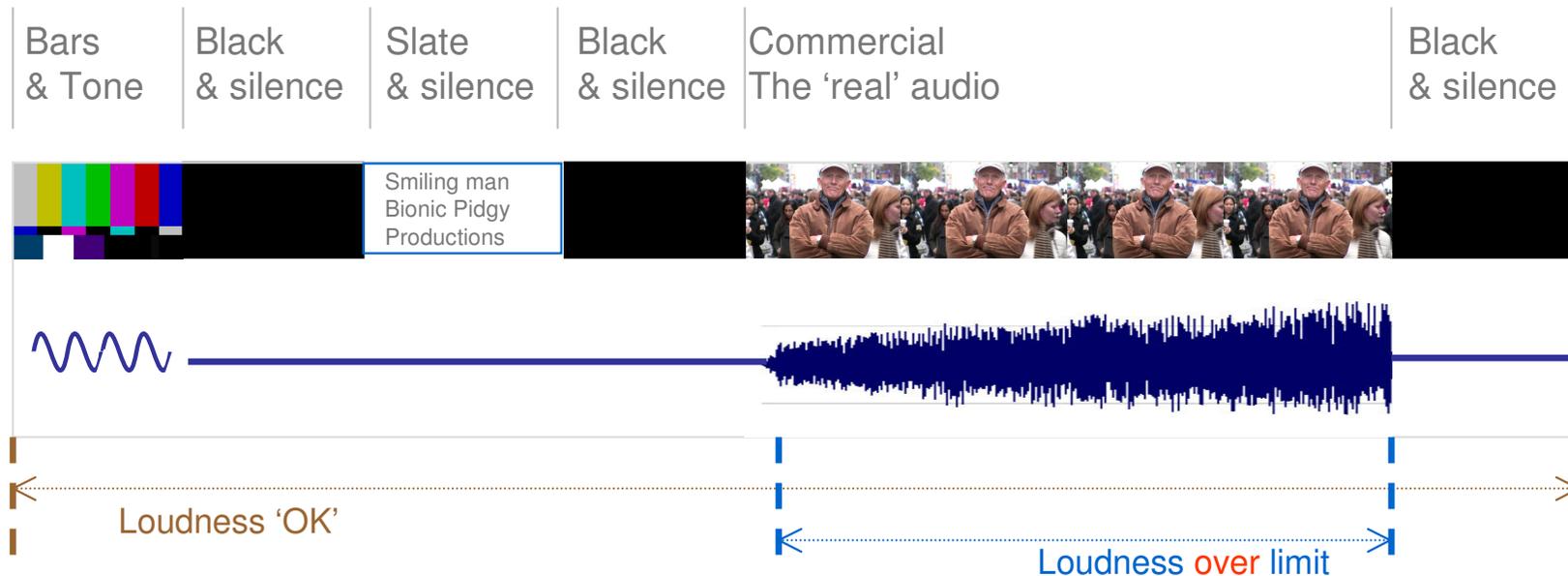
- Lots of file-based media to check?
 - ❑ Time to process
 - ❑ Processing multiple files concurrently
 - ❑ Processing files with multiple audio
 - *don't want to have to repeat for each audio track*
 - ⇒ *Can* throw processing power at the problem – relatively cheap to do
 - ❑ Time to move large files around internal network; space to store
- Video servers – may not do network I/O quickly
 - ❑ configured for real-time SDI etc. I/O – so network I/O is constrained
 - *may need to upgrade video server network I/O capabilities*
- IT training / understanding for staff who are transitioning to file-based

Media layout affect on measurement

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➤ Need to measure loudness only on program

- ❑ particularly important on commercials when using ATSC A/85 RP when 'whole duration' might be used
 - **loudness over whole duration is within limits [and including 1kHz Tone]**
 - **BUT loudness of program itself is not**



What if the audio levels are wrong?

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➤ E.g. if audio

- ❑ too Loud (or too quiet)
- ❑ or True Peak is too high (or too low)

} *the most common errors*
} *of all in file-based media*

➤ The 'old way'

- ❑ QC software checks and flags errors to operators
- ❑ operators may then listen, scrub through file and form an opinion
- ❑ use software to decode the audio, correct the levels – perhaps by hand using manual gain controls
- ❑ re-encode and re-multiplex
- ❑ check re-encoded file with QC software – if incorrect go back to step 1

➤ The new way – with **VidChecker**

- ❑ QC software checks, **corrects**, **writes corrected file** & **sends report**

- Auto QC is great for technical issues
 - ❑ e.g. checking sampling rates, codecs, audio loudness, true peak, audio phase, minimum levels, audio presence, types of audio on particular channels
 - ❑ accurately
 - ❑ thoroughly consistently
 - ❑ and more extensive as human QC is often beginning-middle-end only

- But auto QC software cannot e.g.
 - ❑ decide that the audio dialog is a bit quiet some of the time
 - ❑ the Surround channels should be a bit louder for better effect
 - ⇒ these are post-production / editing decisions that must be taken by people

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- Auto QC can reduce need for human QC substantially
 - ❑ reduce man-hours required
 - ❑ leave humans to take decisions on more interesting issues where judgement is required
- Auto QC can sort the majority good from the minority bad
 - ❑ but will then likely need a person to look at the small amount that is bad
 - sign-off as OK
 - or reject, or edit
- If auto QC can sort enough of your file-based media so that fewer man-hours are needed

⇒ ***ROI can be very short for auto QC***

(even if auto QC is only on a minority of your media – depends upon cost of QC software of course)

VidCheck

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***VidChecker* QC Solutions**

VidChecker overview

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- 2nd generation file-based video auto QC
 - ❑ builds on the experience of earlier products launched 3-5 years ago
 - ❑ flexible software-only solution (Win 7/Vista/XP/Server 2003/08 and virtualization)
- ‘Automated Intelligent Correction’ of video & audio as well as checking
- Focuses on the checks ‘that people get wrong’
 - ❑ not on the things that are almost invariably correct, such as syntax elements (a problem some years ago, but not now)
- Straightforward user interface, designed from the beginning to be easier to understand with user-intelligible error messages
- Takes advantage of modern multiple core CPUs & multiple PCs
 - ❑ can run on a single PC on multiple cores
 - ❑ and on multiple PCs in a **VidChecker Grid**
- **Low cost** - from \$6K + \$1K Gold maintenance for processing 4 files at once
 - ❑ e.g. i7 PC processes 3.5 hours of IMX30 SD per hour with almost all tests turned on

VidChecker correction

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➤ Video is checked and corrected

- ❑ Luma level incl. black levels; Chroma - color gamut errors; RGB - color problems using patent-pending algorithms to *intelligently* correct



Original - over limit highlights



Typical "Legalizer" – color artefacts



VidChecker correction

➤ Audio is checked – and corrected

- ❑ peak, loudness to ATSC (ITU) and EBU recommendations

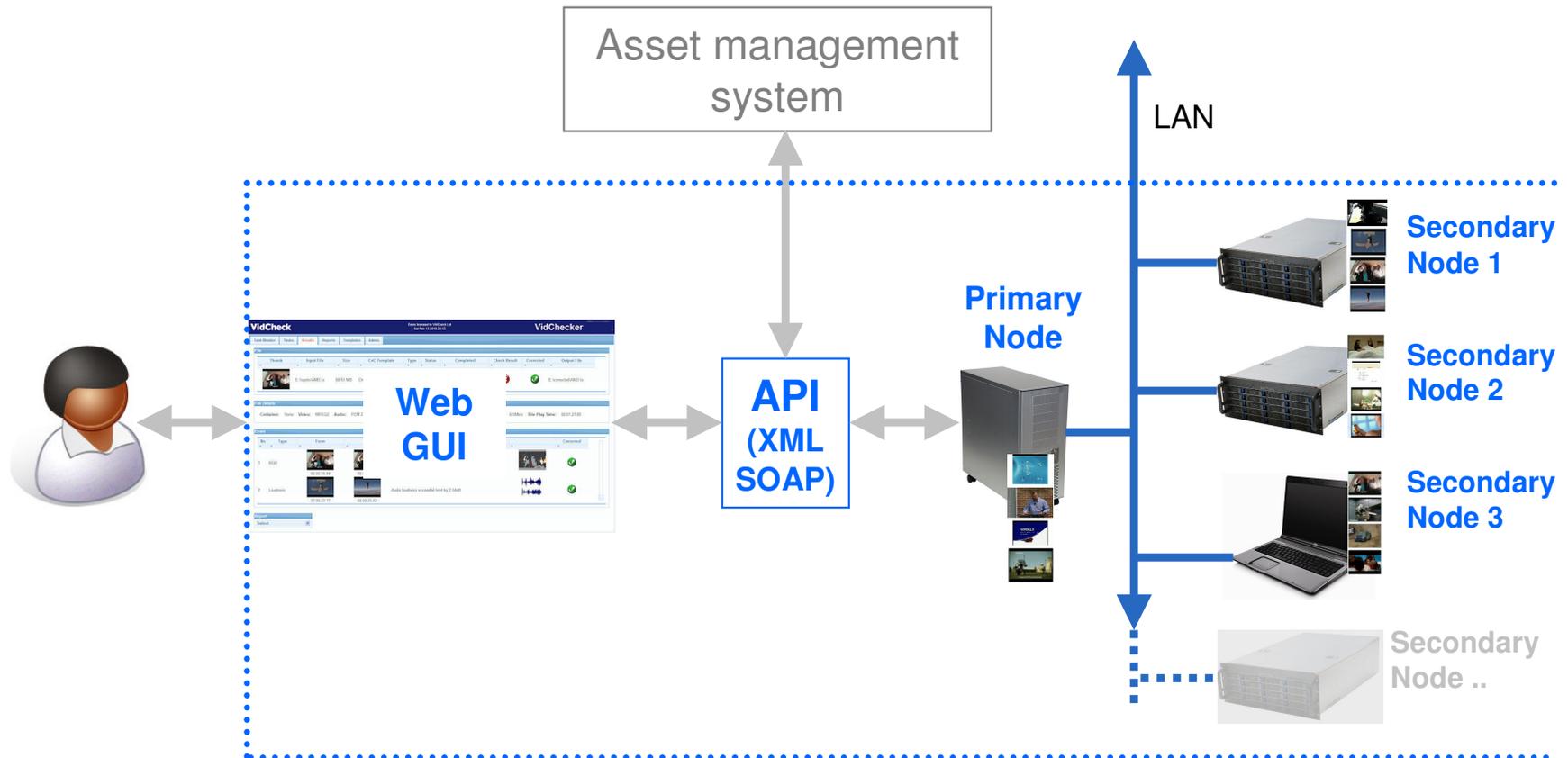


Commercial too **loud**

VidChecker corrected audio

VidChecker Grid

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VidCheck

Video Test with Intelligent Automated Correction

VidChecker Demo

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Q & A

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- Individual online demos of VidChecker
- Download a 15-day fully-functional trial
- Contact Sales
 - ❑ sbegent@vidcheck.com
 - ❑ tel.: 011 44 7502 470 565