

## Virtual Events with Sherpa Stream

Solution Brief



# Hosting Virtual & Hybrid Events Using the Sherpa Stream Platform

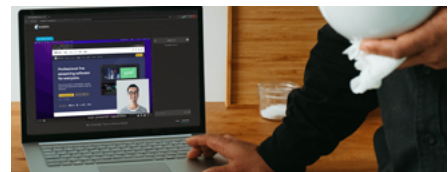
## Introduction

Sherpa Stream's live and on-demand video content management platform and production services bundles make hosting a virtual event easier than ever. Our scalability allows you to share high-quality content with countless viewers, and built-in analytics dashboards give you valuable insights into how the content is performing.

## Who Is It For?

Today's event professionals need, not only a platform that can reliably deliver high-quality content to any audience size and track how that content ties back to the growth of the business, but also production support to help get the content created quickly. Event managers and producers should leverage a modern platform like Sherpa's for:

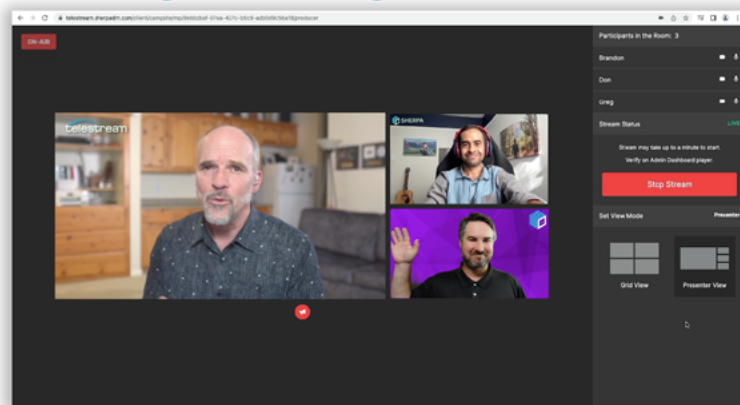
- Scalable mass communications that captivate and engage viewers and drive deeper knowledge retention.
- Fully customizable page layouts with dynamic content moderation and breakout rooms.
- Native analytics dashboards that provide insights into content viewership and engagement.
- Support for the highest quality video content in the market - up to 8K resolution and advanced formats such as 360-degree, virtual reality, augmented reality, and more.



If you need to host a virtual or hybrid event, or are simply looking for a reliable video streaming and content management solution, Sherpa Stream has you covered.



## Producing & Streaming A Panel Session From A Web Browser



- Host virtual panelists with screen sharing and *automatic speaker switching*
- Automatically stream live *without configuring any encoder settings/stream keys*
- Maximize engagement with *easy custom branding & audience interactives*



SHERPA

**Never download a piece of software or worry about encoder settings again!**

### Key Benefits

Sherpa brings a great deal of value to virtual event productions, including the ability to custom-brand content portals, dynamically prescribe related content based on audience viewing history, and deliver widespread, consistent messages without overtaxing resources. With Sherpa, event producers also benefit from:

- **High-quality content everywhere** — intuitive platform features and scalable architecture free up resources and lessen how long it takes to create live and on-demand video content
- **Reliable, stable platform** — content is delivered to viewers at the highest quality possible, without audience limitations.
- **End-to-end production support** — from planning to post-production, Sherpa knows events inside and out, and can support your needs whatever they may be.
- **Deep, valuable insights** — track data around content performance to make more informed decisions for future events.

### What's Included

Access to the Sherpa platform for high-quality, scalable live & on-demand streaming, deployed in the cloud, on-premises, or a hybrid approach depending on the organization's needs, as well as:

- Robust set of platform APIs to integrate with other business systems
- Fully customizable registration form templates and comprehensive branding customization capabilities
- Intuitive content moderation features to control access and detailed analytics dashboards to track viewership
- Advanced security safeguards to provide and protect access to sensitive intellectual property
- Support for full HD and 360-degree video content

Sherpa also offers widespread professional services and hardware support to help scale enterprise video delivery across networks with unique requirements.

Visit [www.telestream.net/sherpa](http://www.telestream.net/sherpa) to learn more and get a tailored demonstration today.

